



www.smslucknow.com



**SCHOOL OF
MANAGEMENT SCIENCES
LUCKNOW**

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NAAC
 NATIONAL ASSESSMENT AND
 ACCREDITATION COUNCIL

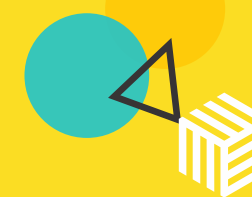


PLACEMENTS @ SMS LUCKNOW



**SCHOOL OF MANAGEMENT SCIENCES
 LUCKNOW**

WELCOME TO THE WORLD OF SMS



PLACEMENT HIGHLIGHTS



**10 Lakh
Highest
Package**



**3.5 Lakh
Average
Package**



**117+
Companies
Visited**



**500
Students with
Multiple
Offers and skill
Counting**

Sensing the ever-growing need for competent and highly trained professionals endowed with rich business acumen, skills and aptitude to operate in the highly complex and fast-changing economic and industrial environment, the SMS Society, a philanthropic social organization, registered under the Societies Registration Act, 1860, established an autonomous nonprofit educational center, School of Management Sciences (SMS), Lucknow.

SMS is the only institute and the youngest to have **NAAC B++ grade** in Lucknow among the colleges offering Engineering and Management courses and **4th in U.P.** in same category.

Courses approved by AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University (AKTU)

- Master in Business Administration (MBA)
- Bachelor of Technology (B.Tech.) in following streams
- Computer Science Engineering
- Artificial Intelligence & Data Science Engineering
- Electrical Engineering
- Mechanical Engineering
- Civil Engineering

Courses affiliated to Lucknow University

- Bachelor of Business Administration (BBA)
- Bachelor of Computer Application (BCA)
- Bachelor of Commerce (B.Com.)
- B.Com.(Hons.)
- Bachelor of Vocational Studies (B.Voc.) in Software Development
- Bachelor of Science (B.Sc.) in Math's

Courses affiliated to Board of Technical Education (BTE)

- Diploma in Mechanical Engineering (Production)
- Diploma in Automobile Engineering
- Diploma in Civil Engineering
- Diploma in Electrical Engineering
- Diploma in Computer Science Engineering



TOP RECRUITERS



Infosys

BYJU'S
The Learning App

airtel



wipro

Cognizant

intel

ICICI Bank

PhonePe

Capgemini

CELEST

Vedantu

SBI general

Chola MS



Googly

TATA

PhonePe

kotak life



XL Dynamics

Mahindra

MOTHER DAIRY

Berger

IDFC FIRST Bank

HCL

MAJOR RECRUITERS @ SMS LUCKNOW



OUR DISTINGUISHED PLACEMENTS



OUR DISTINGUISHED PLACEMENTS



OUR DISTINGUISHED PLACEMENTS



OUR DISTINGUISHED PLACEMENTS



PREPARING FOR CORPORATE WORLD

Keeping in view the current employability scenario of Engineering and Management students, we at SMS Lucknow have developed a course curriculum titled Employability Enhancement Programme (EEP). This programme is spread over the all semesters and aims to reduce the important skill gaps as required by the prospective employees. A full-fledged course curriculum for EEP has been designed focusing on the Industry requirements.

- Technical Knowledge / Business Awareness
- Spoken English / Communication Skills
- Dressing Sense / Appearance
- Body Language
- Positive and Constructive Attitude
- Resume Preparation
- Group Discussions
- Personal Interviews

We have also collaborated with organizations like IBM and other specialized training providers to impart training to our students on latest technologies like Cloud computing, .NET, Solid Works, CNC machine Training etc. The overall focus of EEP is on the holistic development of a student's personality to make him/her suitable for industrial/corporate roles. To attain this objective the dedicated faculty and staff of SMS, Lucknow have left no stone unturned.



INSTITUTE INDUSTRY INTERFACE

Interaction between the institute and the industry is seen as the platform for showcasing best practices, latest technological advancements and their implementation and impact on the industry. The main objective and importance of this interface is to integrate industrial training and other inputs from the industry with the teaching- learning processes, interaction is necessary as it develops students' awareness on job functions in the industry, attitudes to adapt to industrial environment, proper practical and relevant knowledge, skills and competencies in preparation to becoming self employed. Industry expectations are also echoed through sound interaction, particularly the requirements from new recruits who are expected to be orientated to industrial disciplines, job descriptions within the workplace and with industrial practices.

GUEST LECTURE



ALLIANCES FOR VALUE ADDED COURSES

Keeping in view of Industry requirements, SMS Lucknow has collaborated with some unique value added courses as a better career option, which will not only enhance students knowledge but will also build their technical skills and learning. Some of the major courses are as under:

CISCO Networking Academy @ SMS Lucknow



CISCO is worldwide leader in networking for the Internet. Cisco Systems shipped its first product in 1986 and is now a multi-national corporation, with over 35,000 employees in more than 115 countries. Today, Cisco solutions are the networking foundations for service providers, small to medium business and enterprise customers which includes corporations, government agencies, utilities and educational institutions.

Cisco's networking solutions connect people, computing devices and computer networks, allowing people to access or transfer information without regard to differences in time, place or type of computer system.

So as you explore the possibilities for your business, start at the beginning. Cisco Systems built the Internet so we know exactly what it takes to get your business online. Take advantage of our experience and knowledge to get the Internet working effectively for your business. CISCO provides wide range of networking certifications that includes CCENT, CCNA, CCNP, CCIE etc.

Authorised Exam Centre

To help students of higher education to learn English and prove their skills to the world, SMS Lucknow has become an Authorised Exam Centre for Cambridge Assessment English.



Microsoft Visual Team Services

Microsoft Visual Studio Team Services (VSTS) is a new cloud-based offering which helps the project teams to take care of all the aspects of the process for software development. Visual Studio Team Services (VSTS) is an online hosted service from Microsoft. The best part of VSTS is that you don't need to install anything, you can either go for a pay-as-you-use or the free 5-user license via the visual studio website. VSTS is now renamed as Azure DevOps!



Comptia Learning Center

The Computing Technology Industry Association (CompTIA) is a not-for-profit association which offers a wide range of professional certifications for the IT industry. The organization's motto is 'Advancing the global IT industry' and they strive to give the best. Their range of courses are widely acclaimed which include CompTIA A+, CDIA+, Linux+, Network+, Project+, Security+, Server+, Strata+. These give a leading edge for IT professionals in their career.



ETS Testing Center



Educational Testing Service (ETS), founded in 1947, is the world's largest private nonprofit educational testing and assessment organization. ETS develops various standardized tests primarily in the United States for K-12 and higher education, and it also administers international tests including the TOEFL (Test of English as a Foreign Language), TOEIC (Test of English for International Communication), Graduate Record Examination (GRE) General and Subject Tests, HiSET and The Praxis test Series - in more than 180 countries, and at over 9,000 locations worldwide. Many of the assessments it develops are associated with entry to US tertiary (undergraduate) and quaternary education (graduate) institutions, but it also develops K-12 statewide assessments used for accountability testing in many states, including California, Texas, Tennessee, and Virginia. In total, ETS annually administers 20 million exams in the U.S. and in 180 other countries.

Workshop on 'Intellectual Property Rights' under the aegis of IQAC was conducted at SMS Lucknow on 13th February' 2021 by Advocate Rakesh Kumar Singh, Founder & Partner, RKS Associate, Mumbai.

On 8 February 2021, a workshop on Road safety was organized at the School of Management Sciences, Lucknow. The workshop was started by Director (Dr.) Manoj Mehrotra who underlined the importance of traffic rules and said that just as daily rules provide the prescribed form of anything, similarly traffic rules also make your journey a definite form.



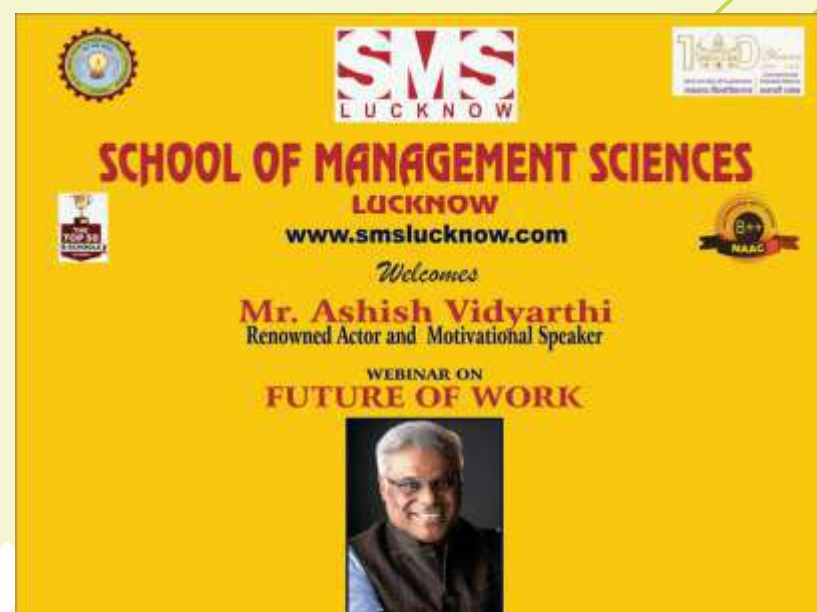
Advocate Rakesh Kumar Singh-Founder & Partner-RKS Associates-Delivering workshop on Intellectual Property Rights



Dr. Khyati Garg, Deputy Commissioner of Lucknow Traffic Police on Road Safety Workshop at SMS Lucknow



A CXOs Webinar on "New Leadership Capabilities Post Covid 19"



SMS Lucknow organized a webinar on "Future of Work" on 24th June, 2020. Mr. Ashish Vidyarthi, renowned actor and motivational speaker was the Keynote Speaker of the event.

A workshop on "Gender Sensitization" was organized at SMS Lucknow on 30th January 2021 under the aegis of IQAC initiative.

The workshop was conducted by Ms Tulika Misra, Executive Director, Women's Fund Asia and was aimed at creating awareness about gender through a series of lectures and interactive programmes for faculties & staff of SMS Lucknow.

The session threw light on the ubiquity of gender, how individuals knowingly and unknowingly participated in perpetuating gender stereotypes and its preventive measures.



Ms. Tulika Misra, Executive Director, Women's Fund Asia

INDUSTRIAL VISITS

At SMS the students are encouraged to go for industrial visits across the nation with the objective of visualizing the things studied in the theory and expose themselves to the industrial working environment. The institute organizes industrial visits from time to time for students of all courses through out the year.

This year students visited the following industries:

- Amul Banas Dairy
- Coca-Cola
- Parle
- Steelbird
- UPSLDC
- STP Lucknow



Industrial Visit to Amul Dairy



Industrial Visit to Coca Cola



Industrial Visit to Parle Biscuits Rudrapur



Industrial Visit to Steelbird Rudrapur



Industrial Visit to UPSLDC



International Tour to Malaysia



Sewage Treatment Plant Lucknow



Tea Processing Factory Nainital

CAMPUS RECRUITMENT DRIVES



ITC Ltd.



Ambuja Cement



Utkarsh Small Finance Bank



Bo International



GavinKare



Mahindra & Mahindra



HCL



Oppo



UltraTech Cement



Godrej & Boyce



Zolo Stays



Byju's



Gyan Dairy



Singsys



Everest Industries

COMMENDATIONS

The Institution has very rich infrastructure and academic structure with good repute. My well wishes for the institution,

Dr. Satish Dwivedi, MOS (IC), Basic Education, Govt. of (U.P)

Exquisite and dazzling Institute both in terms of Academics and infrastructure. I expect excellent academic spin-off from this emerging institute.

Mr. T. Sasi Kumar, VP-HR, Ashok Leyland John Deere, Chennai

Nice to see the B++ accredited Institutions by NAAC with best infrastructure and well qualified faculty. Wish all the success for the Institute.

Shri. V. B. Singh, Council Member and Ex- Chairman, The Institution of Engineers (India), UP State Centre, Lucknow

Amazing college! Holds a lot of potential to be a pioneer in the region. Excellent infrastructure, cordial staff, visionary management, A perfect blend to be an academic seat of excellence. Wishing all the best to SMS, Lucknow.

Prof. Sushil Kumar, Chairman-MDP, IIM, Lucknow

I was delighted to see so many students and faculty members, actively participating in the CTC and FDP program. I was also impressed with the facilities and the quality of infrastructure provided by the Institute. Great job, Keep it up.

Dr. Deepak B Phatak, IIT Bombay

A beautiful campus and excellent reception, students are very participative.

Mr. Jayant Krishna, Chief Operation Officer, National Skill Development Corporations

Very good campus, neatly maintained, co-operative people.

Abhijit S. Joshi, Gareware Wall Ropes Ltd. Distt. Satara, Maharashtra

It was a pleasure visiting the campus. I am highly impressed with the infrastructure and labs. The students and faculty are very cooperative. I see a great future for SMS, Lucknow.

Mr. Deepak Deshpande, Sr. VP-HR, Netmagic Solutions

Congrats on the CII-SMS fair. Great Initiative on forward looking. I'm sure it will do well for the students of SMS both. Also a lovely campus. Glad to be here. Keep up the good work.

Mr. Abhishek Mishra, Minister of Vocational Education and Skill Development, Uttar Pradesh State Government

Excellent Campus, enthusiastic and energetic faculty and students, and great ambience, facilities and quality.

Dr. Manoj Pandey, Minister of Science and Technology, Uttar Pradesh State Government

The interaction with the Management Team, Faculty members is quite impressive. The Institute is more inclined towards quality education. The hospitality is also fantastic.

Mr. Ravikant Panda, GM-HR, Bajaj Group Ltd.

Indeed a wonderful day with lot of new ideas and hopes, liked the awesome infrastructure, All the Best for future endeavors.

Mr. Puneet Pandey, Sr. Director-HR, HCL Technologies Ltd.

Extremely good environment for students beautiful campus. Enthusiastic students and faculty. I wish SMS a bright future.

Mr. Rajesh Sharma, M, State Head- CSD Reliance Jio Infocom LTD, Lucknow

A good enriching experience during the campus drives. Students were disciplined. The hospitality of the college was great. Every support was extended in terms of infrastructure & Logistics. Looking forward to a long term relationship.

Kamalika Chatterjee, Ankita Sinha, Nagesh – Concentrix NCR

It was a good experience to visit the Institute through the corporate department. Students appeared inquisitive & receptive too. Shall look forward to opportunities in future for more interactions. We shall look forward for students' summer training. Wish SMS all the best in their future years.

Shri. S. K Roy, Sr. VP (Engg.) REPL, YMCA Blog, Lucknow

I got a pleasure surprise to see the development happening at SMS, Lucknow. Also glad to learn the accolades the institute has received. My best wishes to SMS-Lucknow. Look forward to get pleasant surprises, academic excellence new in future.

Praveen Sawant, VP-HR-Financial Technologies India Ltd.

SMS is a great institute. I love to visit. Great teamwork. Very good infrastructure. Thanks for giving me opportunity.

Kumar Lalit, GM (Head-HR, IR & Admin), Tata Motors Ltd.

The timely event on energy, environmental and disaster would make people and researcher aware and need to repair the damage of any.

Dr. H. S. Das, Ex-Principal Secretary, Govt. of U.P

SPEEDS 2015 is a good initiative for creating awareness on issue of sustainable development. My best wishes.

Prof. Onkar Singh, Vice Chancellor, MMMUT, Ghorakhpur

Great infrastructure and facilities for learning and sharing together. Agile faculty and fellow professors.

Deepak Bharara, Chief Human Resource Officer, Lanco Infratech

Good interaction with students. Found them to be highly enthusiastic.

C. Jaykumar, General Manager, Gulf Oil Corporation Ltd.

SMS presented a great day for their students and for us as presenters. Great questions, inspired students and a wonderful reception by SMS staff. Thank you for your hospitality.

Tara Spielhagen Hale, Business Development Director & Head of India- Ensygnia

The visit was very delightful. The centre has a great smell of vibration, building with energy and enthusiasm.

Mr. G.P Rao, Managing Partner- GPR HR Consulting LLP

Amazing students, wonderful environment. A great organization. I am really honored to have come and interacted here.

Ms. Shweta Singh, Loyola University

Very happy to meet all of you. "To shine like the Sun, Learn to burn like the Sun." Stay connected.

Mr. Srijan Pal Singh, Kalam Centre, Founder & CEO

Glad to see the student's and faculty's interest in innovation. Wish them the best!!

Ms. Monica S. Garg, Principal Secretary Technical Education, UP

It was a pleasant experience to interact with students to SMS, Lucknow drawn from multiple disciplines. I was very happy to see the interest and enthusiasm evinced by students regarding entrepreneurship. I congratulate the Director and Management of SMS, Lucknow for nurturing such a wonderful centre of learning in U.P.

Prabal Kumar Sen, Professor, Economics Area & Chairperson, Entrepreneurship Development Centre (EDC), XLRI Jamshedpur

CORPORATE ADVISORY COUNCIL

Mr. A. P. Singh
Sr. V.P.- HR,
IPCL, Vadodara

Mr. Alok Agrawal
Former Executive Director,
Polar Industries, New Delhi

Mr. A. K. Gupta
Sr. Vice President-Retail Banking
AXIS Bank Ltd., Mumbai

Mr. Narendra Marwah
CFO, Interra IT, Noida

Dr. Chandra Mauli Dwivedi
Group Chief Human Resource Officer
ESDS Software Solutions Pvt. Ltd.

Mr. Sunil K. Narang
Sr. Director
Jaksons Engg., Noida

Mr. Saugata Mitra
Managing Director
National Dairy Development Board
Dairy Services

Dr. V. P. Singh
Advisor-Organization Development,
Patanjali Ayurved Ltd.

Mr. Deepak Bharara
Director People – A2Z
(Advisory & Solutions)

Mr. Praveen Singh
Managing Director
UPICO, Lucknow

Dr. B. R. Singh
Managing Director, SMC &
Former Director- HR,
Ispat Industries Ltd., Mumbai

Mr. Devendra Nath Swain
Sr. President – HR, & Administration
Prism Cement Ltd., Satna

Mr. Rajeev Singh
Head HR & IR, GHCL Ltd.

Mr. Hemant Kumar
Executive Director - HR
Indo Rama, Mumbai

Mr. Ajay Sharma
Joint President-Commercial,
Jai Prakash Associates Ltd., Rewa

Mr. Deepak Gupta
Joint Managing Director
Kotak Mahindra Bank, Mumbai

Mr. Ravendra Mishra
President-HR,
Garware Wall Ropes, Pune