



Campus Recruitments @ Lovely Campus



*An Insight into process followed by
Student Placement Cell of Lovely
Professional University (SPC - LPU).*

Location Map of LPU



LOVELY INSTITUTES
Jalandhar-Ludhiana G.T. Road
Near Cheheru Railway Bridge
Phagwara -144402
District Kapurthala, Punjab

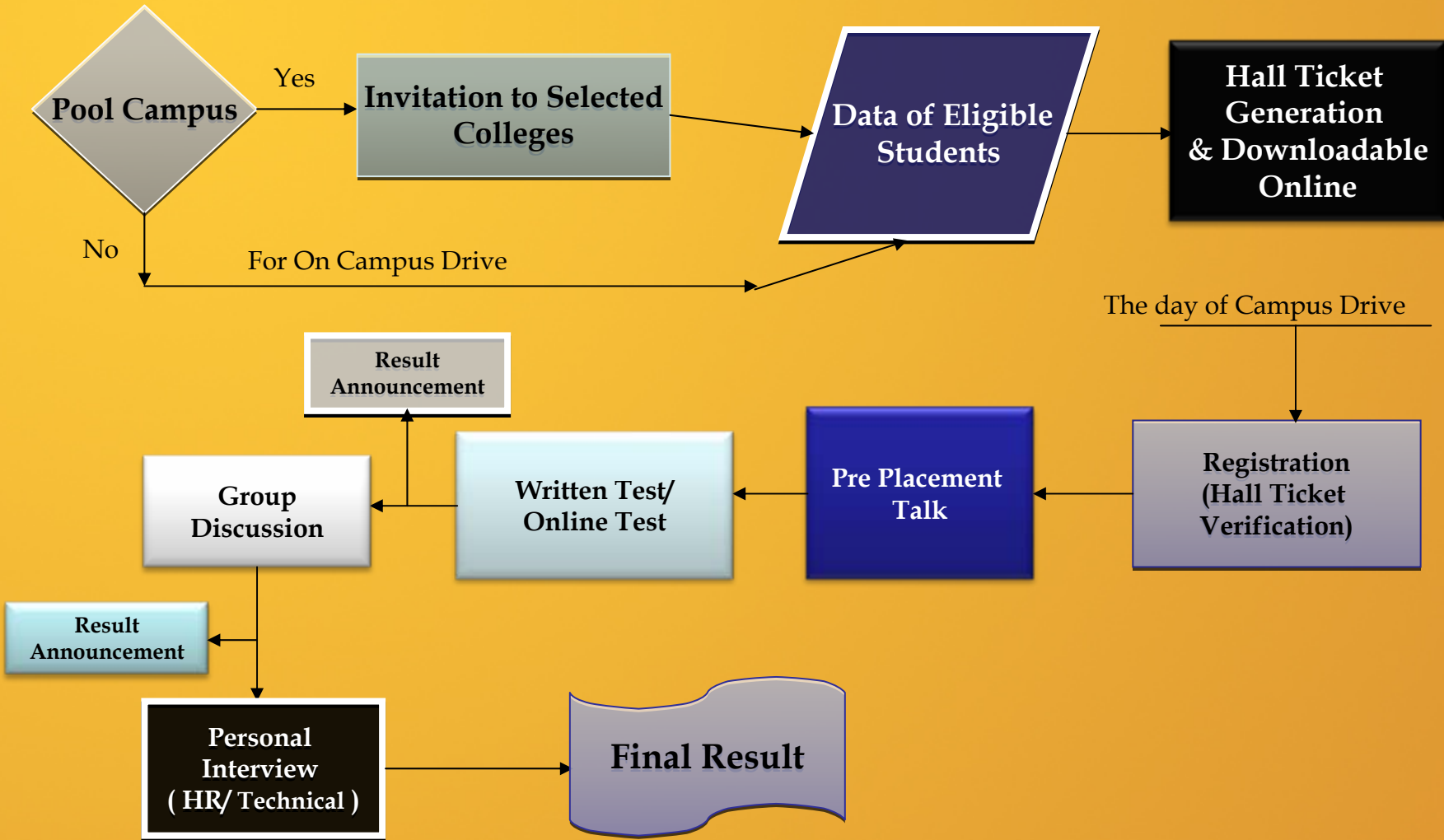


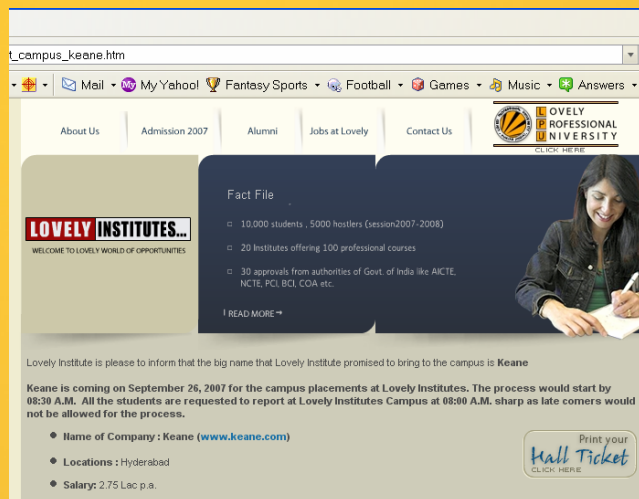
Nearest Airports	Distance to Lovely Campus	Time to travel (in hours)
DELHI Airport	350 KM	5-6 hours
AMRITSAR Airport	80 KM	1.5 hours
CHANDIGARH	130 KM	2 – 2.5 hours

Nearest Railway Station:

- o 7 km from Phagwara Railway Station
- o 7 km from Jalandhar Cantt Railway Station
- o 15 km from Jalandhar City Railway Station

Campus Recruitment Process





Web view of Company Eligibility Details + hyperlink to Hall Ticket



Web view to download hall ticket against registration number

- ❑ Assignment of Registration numbers once eligible students data is received from participating colleges.
- ❑ Hall tickets are generated on the basis of list received from colleges
- ❑ Hall tickets are available online and can be downloaded.
- ❑ It's compulsory to carry hall tickets.
- ❑ We can open online registration for eligible students of different states .



Snapshot of Hall Ticket



18 colleges divided among 9 groups



Special Announcement to Students

- ❑ Each College has to report at registration counter.
- ❑ Colleges are allocated to group of students on each counter.
- ❑ Each college reports with actual attendance.
- ❑ Registrations Counters physically check Hall tickets and eligibility of students .
- ❑ **Help Desk** to support and guide participating students/ TPO's.



Live broadcasting for parallel PPT



Auditorium with seating capacity of up to 1,000

PPT Options	Seating Capacity
Auditorium	Up to 1,000
Parallel PPT	250 +
Live Broadcasting	Any number

The PPT arrangement includes:

- ❖ 70 mm screen in auditorium
- ❖ LCD projectors
- ❖ Complete PA & video solutions.



Company officials setting Equipment



Compiling Results

- ❑ Dedicated Control Room with full Office Support including:
 - ❑ Wi-Fi Internet Access.
 - ❑ OMR Scanners.
 - ❑ Dedicated Printer.
 - ❑ Personal Computer/ Laptops.
 - ❑ Paper Shredder Machine.
 - ❑ Dedicated Photocopier Machine.
 - ❑ Tea Vending Machine.

- ❑ Privacy & transparency is maintained at every level.



Written Test in Rooms



Test conduction in Auditorium

- ❑ Students are allocated rooms according to pre assigned registration number.
- ❑ The list is displayed on notice board and copy is given to TPO also.
- ❑ **Seating capacity of various blocks of Lovely Campus.**

Block Name	Seating Capacity per room	No. of Rooms	Total Students
LPU	80	20	1600
LIT	60	16	960
LIT (Arch)	60	15	900
LIT (Pharma)	60	5	300
Auditorium	700	1	Up to 500

- ❑ **Various patterns for Seating arrangements:**

Seating Plans	Rationale
1. Alternative	Row wise or Column Wise.
2. Star based (+)	No Students of same college as neighbor.
3. Mesh based	Maximum no. of colleges in one room to avoid discrepancy of any form.



Test check by Faculty & Students

All activities are centralized from the Control Room. The test correction can be done in one of the following ways:

☐ **Voluntary** Faculty Involvement to maintain secrecy and transparency.

Or

☐ Voluntary Student team for checking test.

Or

☐ OMR based Scanning.



Instructing Faculty for Checking test



Students giving Online Test



Server Room

- ❑ A control/ Server room is allocated for carrying operation in secure environment.
- ❑ Labs in Lovely Campus with their respective seating capacity :

Block Name	No. of Labs	Total PC's on LAN
LPU	6	600
LIT	8	240
LIM	5	120

* Adding another 1000 PC's

All the network is on Optical Fibre

Online Testing Options:	Technical Details
1. Web Based	8 Mbps of Lease Line
2. Local Server based (Client Server Model)	Server: IBM Blade , 2 GB RAM (expandable depending on no. of users)

80 KVA UPS with back up time of 30 minutes



A snapshot of ongoing GD round



A brief to participating students

- ❑ Grouping of short listed students is done as per company's instruction.
- ❑ Specialized rooms for conducting GD's.
- ❑ Capacity to run simultaneous GD's to reduce turnaround time.
- ❑ Various patterns are available for GD.



Interview in Process



1 to 1 interaction

- ❑ Sequencing is done in such a way so that Students from other states are given priority in Interview.
- ❑ We can hold simultaneous interview of up to 15 officials.
- ❑ Isolated rooms for interview are also available.
- ❑ Complete office support during PI process.
- ❑ Student Coordinator attached to every interviewer for smooth co-ordination.



Results announcement (PA)



Victorious students

- ❑ Dedicated Notice Boards at various points to display results
- ❑ Announcements of result to avoid Chaos.
- ❑ Copy of result is distributed to TPO (as per company policy).
- ❑ Result is mailed to colleges and is uploaded on website for further reference.

How are we different ?



**We facilitate the above to
enhance the credibility of
a company among
students.**

- ❑ TPO's are handed "KIT" containing all details & schedule of the drive.
- ❑ We also arrange facility of office support to visiting TPO's and ensure their comfortable stay their during drive.
- ❑ A help desk is stationed to provide help/ support of any form to the visiting students.
- ❑ Proactive Students who are at helm of affairs in entire process of Campus placements.
- ❑ We don't Charge any Registration Fees from Participating Students and college.



Student Placement cell Team

**We facilitate the above to
enhance the credibility of
a company among
students.**

- ❑ We are the only Institute which provide Accommodation facility to the outstation Girl Students if in case the process stretches and student is unable to go back.
- ❑ We convene meeting of TPO's with company officials for feedback at various levels.
- ❑ We ensure that participating girl students are being handed over to their local guardians or parents.
- ❑ We provide local transport for students in case need persists.
- ❑ Sequencing is done in such a way so that Students from other states are given priority in Interview.



Campus Café



Engineering Block

- ❑ All the transportation from receiving to the hotel transfer till the last dropping back is being facilitated by the university.
- ❑ We arrange for Hotel Bookings & Train bookings on Company's request. Please do visit us on http://www.lpu.in/stay_in_jalandhar.htm for more details.
- ❑ We arrange trip to Amritsar (Golden Temple & Wagha Border etc) and local city tour subject to company's schedule. This trip is sponsored by LPU.
- ❑ We have resources of proper meals for students during the breakout session. Ex: Campus Café & Food Kiosks – which can accommodate more than 10,000 students.
- ❑ Any parents & TPO accompanying students are served Lunch, Snacks & Tea, free of cost.



Hewitt

Good Interaction and Hospitality. Excellent Growth. They take care of outside students very well.

Sunil Duggal, HR (Hewitt Associates, Gurgaon)



Students are good in quality of mind and their campus facilitation is one of the best.

Shishir K. Banerjee, Business Manager



The most professionally managed placement cell in the country with end to end solutions.

Deepali Pangyasa (HR)

PSL Ltd., Daman

Traveled far off but it was a good, satisfying & different experience. We would like to come again.

Noel Gama, HRM



The placement team is very supportive, Good quality students and wonderful facility for Campus drives

Vimi Nijhawan, Head – Financial Services



Infrastructure is Excellent, Co-ordination between Students team & us was brilliant.

Dr. Sravan Joy, Sierra Atlantic, Hyderabad



Amazing energy and Commitment. Ready to offer help & support. Extremely well managed event.

Rajesh Paramesawaran, Project Manager



Lovelyites are Lovely, Good students and excellent facilities for Campus Drives.

Pratush Nandkeolyar