# Placement Brochure 2010



# Murturing Future Leaders for Tomorrow

Student for two years, Leader for Life





Formerly, Indian Institute of Education & Business Management Approved by AICTE, Ministry of HRD, Government of India. Affiliated to University of Pune





Our Founder Shrimant V. M. Naik Nimbalkar alias - Shivajiraje 25th May 1925 - 8th November 2001

## **Vision**

"To become a leading educational Institution providing state of the art facilities in teaching, consultancy and research in the field of Business Management and related technologies, integrating business processes involved in evolution, running, managing and growth of modern enterprises, in a competitive environment of the future, characterized by global economy without trade barriers".

## Mission

"To impart value based education to students and professionals in the ever changing field of business environment, enabling them to become techno-savvy, ethical business leaders and entrepreneurs with a distinct edge over their contemporaries / competitors in a global economy; thereby contributing to national economic development".



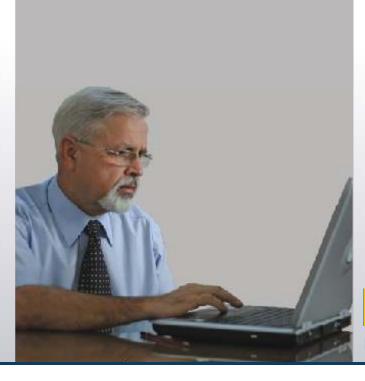
# The Pledge

I solemnly pledge to follow the righteous path and enrich my Institute, Organization, the Society and the Nation by adhering to the laws of the land and ensuring ethical behaviour in all my endeavours.

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President
Prof. (Col.) Vinod Marwaha

Dear Sir / Madam,

The global business environment is witnessing unprecedented changes. New challenges and opportunities are being created, calling upon new attitude towards work, newer mindsets, knowledge and skills for success in this time of transition.

We at IIEBM foresaw the emergence of these changes and have developed an exhaustive two years full time course "Post Graduate Diploma in Business Management (PGDBM)". This is innovative, contemporary and addresses the knowledge and skill sets required by the modern corporates, who are adopting Information and Communication Technology (ICT), ERP and Internet as effective tools to manage their enterprises. We have tried our best to groom our students and equip them to emerge as productive managerial resource. While doing so we have kept in mind the flexibility and functional needs of the corporate.

We wish to present before you a well-disciplined, well-groomed and trained human resource.

I look forward to welcome you at our Institute and forge a new relationship in our quest to make corporate leaders for a better tomorrow in the globalized world.

Thanking you,

Prof. (Col.) Vinod Marwaha

President

#### **Patron**



Govt. of Maharashtra

Shrimant Ramraje P. Naik Nimbalkar Minister for Water Resources (Maharashtra Krishna Valley Devp. Corpn.) Guardian Minister - Satara Dist.



Lt. Gen. (Retd.) Noble Thamburaj PVSM, SM. Ex-Vice Chief of Army Staff

# **Advisory Council**

Mr. Pramod Chaudhari
 Chairman
 Praj Industries Ltd. (India) &
 Praj Far-East Singapore

Mr. J. L. Deshmukh
 Managing Director
 Walchandnagar Industries Ltd. Pune

Mr. Ajit Mirchandani
 Managing Director
 ZMC Technologies Pte. Ltd., Singapore





Dr. Bhushan Patwardhan
 Director
 Institute of Ayurveda and
 Integrative Medicine, Bangalore

Mr. Ganesh Natarajan
 Managing Director
 Zensar Technologies, Pune

Mr. Oommen Verghese
 Director (Finance), KSB Pumps Ltd., Pune

Capt. Rahul Puri
 Exec. Director
 Sarita Handa Exports Pvt. Ltd., Gurgaon, Haryana

Lt. Gen. (Retd.) K. M. Seth
 PVSM, AVSM
 Former Governor of Chhattisgarh & Tripura





 Lt. Gen. (Retd.) D. B. Shekatkar PVSM, AVSM, VSM, Prof. Chhatrapati Shivaji Chair University of Pune

Mr. D. P. Saxena
 Country Head
 Scholle Industries Pty. Ltd., Pune

 Maj. Gen. (Retd.) Deepak Varma AVSM and Bar, Advisor, Fortis Int. Hospital Ltd., Noida (UP)

• Maj. Gen. (Retd.) G. H. Israni VSM, Dean Emeritus

 Shrimant Sanjeevraje V. Naik Nimbalkar Chairman Govind Milk and Milk Products, Satara





# **Managing Director**

**Prof. Jai Singh** 

Dear Sir / Madam,

We at IIEBM recognized the rapid growth in Indian businesses early and anticipated the growing need for business managers to be technocrats and with multiple skills precisely tailored to the current job scenario.

We firmly believe that socio-economic, ethical transformation of our country is possible through appropriate and quality education.

The dynamic business environment demands that the Post Graduates produced by the B- Schools should be multi-skilled, quickly adaptable to new environment, able to unlearn and relearn and thereafter start delivering results from day one in the companies.

Our Institute has strived hard and succeeded in creating an environment in which every student's development is facilitated through carefully designed academic and value added programmes. We have trained our students to gain practical experience by attaching them during summer internship with the companies concerned. We request you all to come and visit our Institute and participate in the selection process for the mutual benefit of the students and Industry

We are confident that our students are competent to meet the challenges successfully. We are looking forward to a positive response from you in absorbing some of our students.

Thanking you,

**Prof. Jai Singh**Managing Director



The Indian Institute of Education and Business Management is a registered Trust under the provisions of Bombay Trust Act.

Our Trust is affiliated / associated to number of renowned organizations such as:

- University of Pune
- AICTE (All India Council for Technical Education), Ministry of HRD, Govt. of India
- People's Friendship University of Russia, Moscow
- CII (Confederation of Indian Industries)
- MCCIA (Maratha Chamber of Commerce Industries and Agriculture)
- NHRD (National Human Resources Development Network)

The Indian Institute of Education and Business Management, is a decade old Institution and is proud of its achievements. IIEBM's Post Graduate Diploma in Business Management is a full time two years course with Specialization in Human Resource / Finance / International Business / Marketing/ Bio-Pharma. The curriculum of the course is uniquely designed to impart knowledge and develop skill sets in future managers which are essential for their survival in a globally networked and extremely competitive economy. The PGDBM course provides both the management essentials and technical skills requires for a business manager. The emphasis is however on changing scenario of business, technology and corporate behaviour. We prepare the students to understand the emerging business trends, foresee changes and gather new skills to help improve efficiencies across the business enterprise. The course encompasses subjects like Knowledge Management (KM), Customer Relationship Management (CRM), Supply Chain Management (SCM) etc. which are evolving with the passage of time along with the traditional management subjects like General Management (GM), Managerial Economics (ME), Managerial Accounting (MA), Marketing Management (MM) etc. We also have tie-ups with other nationally and internationally recognized Training Organizations to impart SAP, ERP and Six Sigma (Black Belt) training to our students in addition to the PGDBM.







IIEBM provides excellent infrastructure & technology enabled facilities for a complete learning environment. The institute is housed in over 80,000 sq.ft. of ultra modern campus near IT and Biotech Park.

#### The Institute has excellent ultra modern facilities

- Wi Fi connectivity for the entire campus.
- Modern well lit and airy class rooms with latest teaching aids like LCD & sound systems.
- Well stocked library with latest titles and Corporate Membership of British Council Library, United States Information Services and Pune University Library.
- State of the art computer labs with 24 hours internet connectivity. Uninterrupted power supply with generator backup and UPS
- An air-conditioned auditorium with a seating capacity for 300 people with audio visual projection systems.
- Special facilities like meditation hall, gymnasium and indoor games
- Surroundings of Pune offer excellent places for trekking, rock climbing, rafting etc.





# **Faculty**





#### • Dr. R. R. Manjeshwar

25 yrs of Industry & teaching exp. PhD (HRM), MMS, B.E. (EL), D.C.P.S.A & A, D.B.M.

#### • Dr. Rajan K. Shrikhande

15 yrs of industry & teaching exp in India & USA B.Sc., MBA, PhD. (Busi. Adm.) ERP World (Manager-Mktg. Commn.)

#### • Dr. (Prof.) Sameera

B.Com., LL.B, M.Com., PhD 10 yrs of teaching exp.

#### • Dr. (Prof.) Avinash Vagha

B.Sc.(Chem), MBBS, DNB, (Gen Surgery)
MS (Psychology & Conselling), MBA (HR), MA
(Eng), Corporate Trainer in Applied Business
Psychology for Industries & Leadership
Development

#### • Dr. (Prof.) Subhash Jain

MA (English Literature), PhD 25 yrs of industrial & teaching exp

#### • Dr. (Prof.) Sandeep Solanki

MA (Eco), PhD 10 yrs of teaching exp.

#### • Prof. K. R. Sarma

M.Sc (Math), M.Ed, "B" Level in Computer Science 25 yrs of teaching exp.

#### • Prof. Arathi Purohit

B.Com, MCA, 8 yrs of teaching exp.

#### • Prof. Sudarshan Garud

B.Tech, MBA (Marketing) SIBM, MBA (Finance) Schulich School of Business, York University, Toronto, CFA and MFA (ICFAI) 9 yrs of industry exp. in India and Canada, 4 yrs of teaching exp.

#### • Prof Vaishali Gaikwad

BE, MPM, PGDBM, MBS 10 years exp. in teaching

#### • Prof Shruti Jathar

B.Sc ( Electrical), MCM, MBS (Marketing) 13 years exp. in teaching

#### • Prof. Radhi Nair

MA English

16 yrs of teaching exp. Visiting faculty for reputed management institutes around Pune

#### • Prof. V. K. Bhide

B.A., M.P.M., LL.B. (University of Pune) 31 yrs of industry & 10 yrs teaching exp.

#### • Prof. Sangeet Kapoor

BE (Mech), MMS 19 yrs of Industrial exp. 10 yrs of teaching exp.

#### • Prof. Gopal Phadke

CWA, MBA, B.Com 16 yrs of Industrial exp. & 3 yrs teaching exp.

#### • Prof. Prachala Malhotra

B.A. English (Honors), Delhi University 20 yrs of industries & teaching exp.

#### • Prof. Girish Phatak

B.E.(Hons), M.M.S. 21 yrs of industries & teaching exp.

#### • Prof. Kingshuk Bhadury

BHM, MDBA, MHCIMA (UK) 11 yrs of Industrial exp. & 4 yrs teaching exp.

#### • Prof. Arjun Madan

B.Com, MA, PGPM, LLB, LLM 9 yrs of industry & 9 yrs teaching exp.

#### • Prof. Nishit Kumar

GCE'O' Level - Univ. of London with 79%, B.Sc. (Hons) Univ. of Pune, 35 yrs of Industy & teaching exp.

#### • Prof. Vivek Marathe

BCS, MCM, PGDBM (Mktg), MMS (Fin) 16 yrs of industry & teaching exp.

#### • Prof. Siddharth Madhok

M.C.M., B.B.M. 6 yrs of industry & teaching exp.

#### • Prof. Prasad Bhat

CA, ICWA (Grad.), B.Com 3 yrs of industrial & teaching exp.

#### • Prof. Amit Patil

B.E., MBA IT. 3 yrs of industry exp.

#### • Prof. Dhan Madan

Senior Cambridge Course from London, B.Sc. (Stat Hons.), MBA XLRI, Jamshedpur 35 yrs of industrial exp.

#### • Prof. Sanjeev Kulkarni

M.Sc., (Microbiology), MMM 16 years of industry (Chemical, Biotech Industries) & 8 yrs teaching exp.

#### • Prof. S. R. Phadke

BE (Mech), MMS (Operations & Fin), ICWA (i), Set (Commerce) Exam, 8 yrs of industry & 17 yrs teaching exp.

#### • Prof. Anjali Joshi

MA (History), MA (German), Trs Trg. In German, Goethe Institute Courses till MII (5 courses), 16 yrs of teaching exp.

#### • Prof Mohd. Pasha

MBA (Rtl), B.Com 11 yrs of Industrial exp. & 2 yrs teaching exp.

#### • Prof Neerja Bajaj

MA (Eng), MA (Eco), B.ED, B.A. 17 yrs of teaching exp.

#### • Prof. S. K. Vaze

B.Sc., C.A.I.I.B. Over 28 yrs of work exp.

#### • Prof. Rajesh Deshpande

MMM, MBA, PhD 14 yrs of teaching exp.

#### • Prof. Vishakha Vidwans

C.A., B.Com. 9 yrs. of Industrial exp. & 7 yrs of teaching exp.

#### • Prof. Harshali Umalkar

M.M.M. (Mark Mgmt.), M.Sc. (Micro) 9 yrs of industry & teaching exp.

#### • Prof. Vinay Sujan

BE, MS (Boston Univ) 4 yrs of industry & 8 yrs teaching exp.

#### • Prof. Aspi Khambatta

MBA from XLRI, B.Sc., 30 yrs of teaching exp.

#### • Prof. Bijoy Guha

Elec. Engg., MBA-XLRI 40 yrs of industries & teaching exp.

#### • Prof. Aditya Oke

MBA (HR), B.Com 17 yrs of industrial & teaching exp. 3 yrs of teaching exp.

# **Cutting Edge Inputs**

#### **Academic Rigour**

Our curriculum is in accordance with current industry needs and expectations.

We provide Economic Times and Business World to all students free of cost. We have "Best faculty" from Industry with extensive teaching experience and specialized training in ERP, ORACLE, e-BUSINESS, CRM etc.

Special emphasis is placed on case studies and practical assignments. Our students also get the opportunity to attend Six Sigma, AMFI, NSE, IRDA courses and various business and tax related courses organized by the DCCI (Deccan Chamber of Commerce and Industry).



#### **Guest Lectures**

As part of our effort to maintain close relationship with the industry, students interact with industry stalwarts across various sectors to gain rich insights into the industry. There is at least one guest lecture conducted every week to keep students abreast with contemporary trends in the corporate world and Industry.

#### **Industry Exposure**

To ground classroom learning into a reality, IIEBM provides a plethora of opportunities for corporate interactions such as:

#### a) Industrial Visits

Industrial visits are organized every semester to enable students to co-relate their theoretical inputs with the actual functioning of organizations. It also creates a platform for the students to interact with executives from the industries.







#### **Business and News Analysis Sessions**

The greatest power in the world is the power of knowledge. To keep students abreast with the day to day happenings in the business world, reading of Newspaper (Economic Times) and Business Magazines (Business Week) is compulsory. Special interactive classes are conducted as an essential part of the curriculum and students have weekly presentations about various current topics and business issues.

#### Learning Management through Movies

Movies, theatre and literature are a reflection of the society, social behavior, and prevailing business, political and cultural environment. Students are shown movies on varied themes like leadership, motivation, goal setting, inter-personal behavior etc. In the past, students have been shown movies like Chak De India, lqbal, Lagaan; Reach for the Sky, Bridge on the River Kwai, Guns of Navarone and Corporate etc. After the movies students are required to give presentations on their observations, learning experience and actionable steps. Primary objective of screening movies is to combine group learning with fun.

#### b) Industry-Institute Interaction

Growth happens with healthy and meaningful interactions. Since inception, IIEBM's "Integrated Learning", which includes field studies and internships, help students to explore career opportunities in their area of interest. Students have done live projects & internships with prestigious companies like KPIT Cummins, Siemens, Thyssen Krupp, Kingfisher Airlines, Volkswagen, Tata Motors, Business Standard, Nestle Daimler Chrysler, APW President, Forbes Marshall, Atlas Copco, Alfa Laval and Tata Motors, to name a few.

#### **Corporate Events**

Books definitely shape a human being, but without practical application of the knowledge learning may not be complete. To give students practical exposure during the course, IIEBM in collaboration with Concern India Foundation (NGO) has been organizing variety of corporate events like Walkathon, Gift a Smile etc to raise funds for charity purposes. This great learning opportunity has immensely helped our students to stand out and to emerge as the most industry-fit managers.

#### Seminars & Workshops

Seminars & Workshops are organized in order to enable students to get to know the latest happenings in the industry and the corporate world. Seminars also expose students to potential employers who assess and judge our student's knowledge and maturity levels. The themes of the seminars are contemporary and innovative. Students are encouraged to prove their planning and organizational acumen by organizing different workshops on diverse topics.

The 2009-11 batch participated in the following major seminars & workshops held at IIEBM:

- Leadership Seminar
- Biotechnology Management



- Emerging Trends in Biotechnology
- Human Resource Seminar
- Futures & Derivatives
- e-Business Strategies
- Knowledge Management
- Change Management
- Consumer Behavior and Advertisement
- Kaizen
- Kanban
- JIT
- Customer Relationship Management
- Knowledge Management & Business Intelligence
- Retail Management
- Marketing of Financial Products & Services
- Insurance Management
- Rural Marketing
- Information and Communication Technology and its Application to Business
- Risk Management
- Cross Cultural Management
- Environmental Management

#### **Out Door Management Training**

Nature provides the best and lasting education and memories. Keeping this aspect in mind, the outdoor management training has been meticulously designed by highly qualified staff to develop qualities that emphasize independence, self sufficiency, competence and respect for the environment. Practical applications of management norms, which are taught in the class rooms, are assessed by creating management situations during outdoor management training

#### Social and Religious Functions

India is a land of diverse religions and cultures. Students come to IIEBM from all over India and with diverse educational background. All major religious and cultural festivals are celebrated at the institute to bring about better interaction, awareness, understanding and respect for different cultures and social mores. Students give presentations about how and why of each celebration.

Apart from this, student's cultural committee celebrates all major national / international events like Independence Day, Republic Day, Labor / Environment / Teachers day to promote integration.





#### **Corporate Social Responsibility**

#### Flood Relief in Bihar

A team of 5 students from IIEBM actively participated in flood relief operations in Bihar during Sep / Oct 2008 under the aegis of Sadhu Vaswani Mission, Pune. Our students worked tirelessly in distributing food and medicine to the people marooned in flood hit areas and earned the accolades for their selfless commitment to humanity.

#### Assistance to Traffic Police in maintaining traffic

Students of 2009-2011 batch have assisted traffic police as part of their learning traffic discipline and understanding the values of rule bound driving.

#### Commonwealth Youth Games at Pune

100 students of IIEBM were involved in the conduct and organization of Commonwealth Youth Games of Pune and some students have been selected to assist in the organization of Commonwealth Games 2010 at New Delhi.



#### **Blood Donation Camp**

IIEBM conducts blood donation camp every six months at our own campus.

#### **Pulse Polio**

IIEBM students have set the highest record in reaching out to maximum number of children in Pune District for administration of Pulse Polio drops for Rotary Club of Pune









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#### Institution based Rotaract at IIEBM

Rotaract Club of IIEBM is a part of a global effort to bring peace and international understanding to the world.

#### Activities conducted under Rotaract - IIEBM

- Drug Abuse Awareness presentation conducted in Shivajiraje Auditorium, IIEBM on 26th Sept, 2009 and also at Bilcare Research Academy on 6th October, 2009
- Students of IIEBM took part in the Walk-a-Thon organized by Sancheti Institute for Orthopaedics and Rehabilitation at Shivaji Nagar on 11th October, 2009. Guest of Honour was Sonali Kulkarni, the famous film star.

#### **Foreign Tours**

Meritocracy is the motto at IIEBM. Toppers of first semester are sent abroad for global exposure and cross cultural experience. IIEBM contributes 50% cost of the entire tour as scholarships to foster competitive spirit and excellence. Far East countries are popular destination with the students.



# Deputy Director Prof. Ravindra V. Paranjape

Over a number of years, since the advent of liberalization, privatization and globalization, we have been witnessing tremendous transformation in the overall economic scenario. In order to combat adverse economic trends and to take benefits of various avenues available in the free market economy, the entrepreneurs have been suitably changing the corporate strategies for survival, sustenance and overall prosperity in future.

The increasing dynamics and complexities in the business environment in which most business organizations operate, call for fully developed professional managers willing to accept and accomplish challenging assignments efficiently and effectively.

In order to ensure effective synergy between Industry and Academia, IIEBM is committed to impart need-based management education in the following manner –

- Rigorous two years' program built upon challenging and result-focused curriculum that prepares students for corporate business leadership
- Demonstrative interventions by extremely competent, devoted and committed core as well as visiting faculties
- Practical management skills through case studies, project work and unique crisis management exercises and solutions
- Holistic learning journey facilitating the experience of diversity of intellectual thinking and professional practice

We are confident that IIEBM students will satisfy corporate exacting standards and discharge their functional responsibilities with enthusiasm and effectiveness.

#### Prof. Ravindra V. Paranjape

B.Com. (Hons.), DBIM, DEIM, LL.B. (Gen.), FCS Deputy Director



At IIEBM, the teaching approach and methodology are unique. The focus is on global business, application of technology and developing leadership skills. As a recruiter, you will find many bright students at IIEBM who have learnt from various experts and developed leadership skills and styles. Students have an in-depth understanding of business, decision making, through interplay of technology and entrepreneurship with emphasis on ethics in business.

We live in a world economy where knowledge and knowledge-workers are the chief resources, unlike buildings and machines of the previous era.

#### Case Study Approach

Besides regular lectures and interactive sessions, case studies are used as a powerful tool in the learning process. This gives students the opportunity to study real life scenarios and equip themselves to handle situations that they have learnt in their regular curriculum.





#### **Soft Skills & Practical Applications**

The program lays emphasis on developing useful, practical skills. Students participate in informal, interactive sessions on creative thinking, problem solving, time management, transactional analysis, making presentations / assignments and develop emotional skills.

#### **Group Discussions**

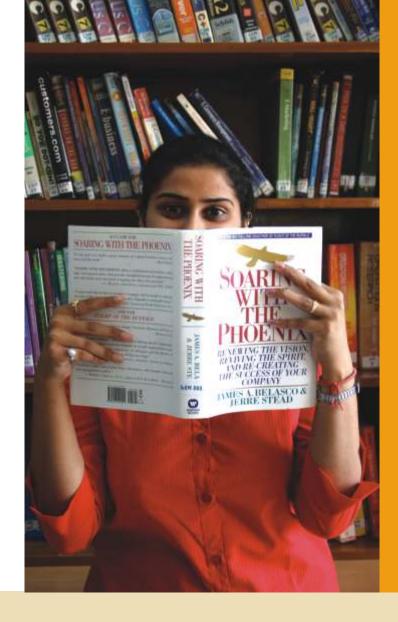
Discussing ideas in a group is one of the best ways to solve problems and find valuable solutions to business issues. It is imperative to provide an open forum for discussion where students feel comfortable in sharing their ideas.

#### **English for Business**

English is the lingua franca of the networked global economy. IIEBM has tied up with specialist organizations to help students improve and upgrade their communication skills in English.

#### **Business Plan**

In keeping with our mission to develop tomorrow's global leaders, students are required to draw up a realistic business plan based on field survey and market research. An award has been instituted for the Best Business Plan of the year. It is business that creates and distributes the most of an economy's wealth. We strongly believe at IIEBM that business is the corner stone for the good of both individual and the society.



#### **CORE VALUES**

Core values at IIEBM are epitomized in the word 'ASPIRE' which stands for:

#### Attitude

Our students approach and outlook towards people, work, tasks and responsibilities will always be positive and proactive.

Self-discipline Our students will be self-disciplined irrespective of whether being observed or not, in whatever they do.

#### **Perseverance**

Our students will never give up till the goal is achieved & mission accomplished.

#### Intelligence

Our students will always be found to excel in whatever they do, by virtue of their strong foundation of knowledge and meticulous planning.

#### Resourcefulness & Reliability

Our students will be solution providers and can be entrusted with responsibilities.

#### **Ethical**

Our student's actions will be conducted following the highest standards of ethics, honesty and personal integrity.

#### Camaraderie & Team Spirit

A sense of camaraderie is inculcated in the students through birthday celebrations, interaction between fresher and seniors during the induction, picnics, outdoors and cultural activities.

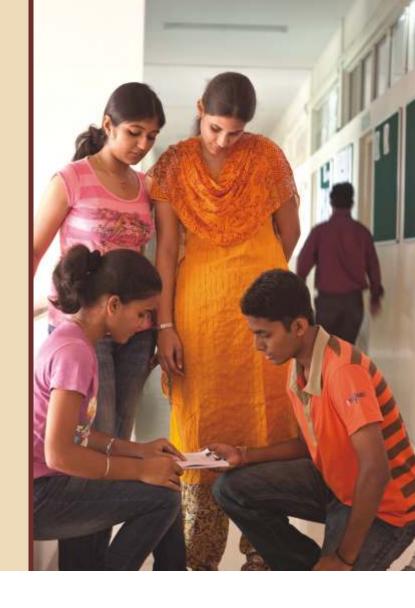
#### Focus on Total Person

Beyond imparting specialist knowledge and useful skills, IIEBM helps students diagnose and discover themselves in terms of their personal values, strengths, aspirations, and creates a process for them to build a broad life plan which helps them to chart a clear path for their future, both professionally and personally.

# **Course Curriculum**

#### **PGDBM**

PGDBM The course structure at IIEBM is designed to be pragmatic, dynamic and future ready. It is a by-product of industry-institute interface. The course comprises of Basic and Advanced Module of 44 weeks duration each. Basic Module covers fundamentals of Management and Advanced Module covers specialist subject of management viz Marketing, Finance, HR, IB and Bio Pharma.



#### Semester - I

- Principles and Practices of Management & Organizational Behaviour
- Management Accounting
- Managerial Economics
- Managerial Statistics and Quantitative Methods
- Business Law
- Marketing Management
- Human Resources Management
- e-Business, e-Commerce & e-Marketing (MS Office & HTML)
- Business English & Communication Skills I

#### Semester - II

- Financial Management
- Production and Operations Management
- Management Information Systems
- Materials, Logistics & Supply Chain Management
- Research Methodology & SPSS
- Macro Economics
- Business Environment Domestic & International Enterprise Resource Planning (ERP)
- Database Concepts using Oracle 9i
- Business English & Communication Skills II

#### Semester - III

- Business Policies and Strategic Management
- Management Control Systems
- Web Technologies I (ASP)
- Interview Techniques & Group Discussions I
- Specialization 1
- Specialization 2
- Specialization 3
- Specialization 4
- Specialization 5

#### Semester - IV

- Entrepreneurial Development & Project Management
- International Business Management
- Web Technologies II (XML & PHP)
- Interview Techniques & Group Discussions II
- Specialization 6
- Specialization 7
- Specialization 8
- Specialization 9
- Specialization 10

- Market Research
- Consumer & Organizational Buying Behaviour
- Sales Management & Personal Selling
- Distribution & Retail Management
- Services Marketing
- Integrated Marketing Communications
- International Marketing
- Marketing Strategy & Relationship Marketing
- Product and Brand Marketing
- Virtual Marketing

#### **International Business**

- International Marketing
- International Logistics & Supply Chain Management
- Environment and Global Competitiveness
- International Regulatory Environment
- Export and Import Procedures
- International Business Operations
- Forex Management
- International Financial Management
- International Diversity Management
- Business Ethics and Social Responsibility

#### **Bio-Pharma**

- Basics of Marketing in Bio-Pharma
- Biotech and Pharma Plant Management
- Business in Bio-Pharma
- Biosafety and Bio-Ethics
- IPR and Technology Transfer in Bio-Pharma
- Basics of Pharmacology
- Entrepreneurial Opportunities in Bio-Pharma
- TQM, GMP & Quality Assurance in Bio-Pharma
- Emerging Trends in Bio-Pharma
- Basics of Biotechnology & Bioinformatics

#### **Finance**

- Advanced Financial Management
- Direct Taxation
- Advance Financial Services
- Banking & Financial Institutions
- Security Analysis and Portfolio Management
- Indirect Taxation
- International Finance
- Risk & Insurance Management
- Strategic Financial Management
- Strategic Cost Management

#### **Human Resources Management**

- Labour Laws 1
- Industrial Relations
- Personal Administration Application & Procedure
- Training & Development
- Organizational Development
- Labour Welfare
- Labaour Laws 2
- Strategic Human Resources Management
- Emerging Trends in HR Practices
- Case Studies in PM & IR



# MMM - Master of Marketing Management - Pune University

#### Semester - I

- Principles & Practices of Management
- Principles of Marketing
- Fundamentals of Management Accounting
- Managerial Economics
- Research Methodology
- Consumer Behavior
- Business Communication
- Fundamentals of Information Technology

#### Semester - II

- Services Marketing
- Retail Marketing
- Sales Management & Personal Selling
- Distribution Management & Logistics
- Market Research
- Relationship Marketing
- Indian Economic Environment
- Field Work + SPSS

#### Semester - III

- International Marketing
- Laws related to Marketing
- Financial Services Marketing
- Marketing Communication
- Retail Operations Management
- Project Work
- Foreign Language
- Virtual Marketing

#### Semester - IV

- Brand Management
- Strategic Management
- Export Documentation & Forex Management
- Direct Management
- Industrial Marketing
- Rural & Agricultural Marketing
- Entrepreneurship Development & Project Management
- Foreign Language





"Wonderful experience. IIEBM is a diamond in the making.

I wish the institute, its students and its leadership the very best".

#### Arun Mansukhani

MD

Placement Pandits & Citadel HR Solutions Ex VP HR Vodafone

"It was a delightful experience to be here. The students are smart & willing to learn. Wishing them all the very best."

#### Kavita Kulkarni

Head HR Pune and Head HR for SI and ES Infosys Technologies Ltd.

"Experience and hospitality offered by the Institute is par excellence"

#### Hari Nair

Head HR

Usha International Ltd.

"Good students, staff eager to arrange activities for students."

#### Sandeep R. Kulkarni

**GM-HR & Admin** 

Essar Steel Ltd.

"This was one lecture that worked both ways. I learned as much as I dished out. Great bunch of students"

#### Cdr. Pankaj Joshi

**General Manager Aviation** 

Kirloskar Ltd.

"A good Institute that has a bright future ahead. Students here are humble and enthusiastic"

#### Mr. Jaideep Kotnis

SITB HR Head

Monsanto Holdings India Pvt. Ltd.

"I really enjoyed Pranayam session with the institution.
I can see the good values inculcated in them by the management"

#### Ms. Nirupama Goel

**Managing Director** 

Duroshox Pvt. Ltd.



"Very well organized institute, I am impressed with their skills"

Ms. Vaneeta Rastogi Director HR Glocen

"The students are very polite and well behaved. Keep it up"

Ms. Manju Prasad President Rotary Club of Kirkee

"Excellent planning & well thought out curriculum & facilities. Your emphasis on discipline is like a breath of fresh air & oxygen in today's world. Impressive"

#### Col. Lalit Rai

VrC, Head HR Emcure Pharmaceuticles Ltd.

"Amazing experience with students, they were very warm & enthusiastic. Positive attitude was commendable"

#### **Sudhir Mateti**

Chief Manager - HR Syntel Telecom

"Fantastic facilities. It was pleasure to come and visit and I hope that I will come back soon"

#### Mr. Liam Lennon

Managing Director- India Operations My jobs in Pune.Com

"It was a great experience, very professional, bright & cultured, great leadership, I value this experience"

#### Dr. Nimita Limaye

Vice President SIRO Clinpharma India

"Thank you! Hope to visit again."

#### **Ankit Fadia**

**Ethical Hacker** 



# International Placements

Mr. Nikhil Nanaiah	Landmark Group - Dubai
Mr. Dinu Philip	Regional Manager Marketing - Mattel Dubai
Mr. Rohit Puri	Ross Perot Systems - USA
Ms. Punam Patil	Wells Fargo Bank - USA
Mr. Manoj Mishra	Saurashtra Group of Companies - South Africa
Mr. Debesh Pratap Singh	Syntel - Germany
Mr. Imran Shaikh	Barclays Bank – Germany
Mr. Sam John	RAK Bank- Dubai

# Domestic Placements

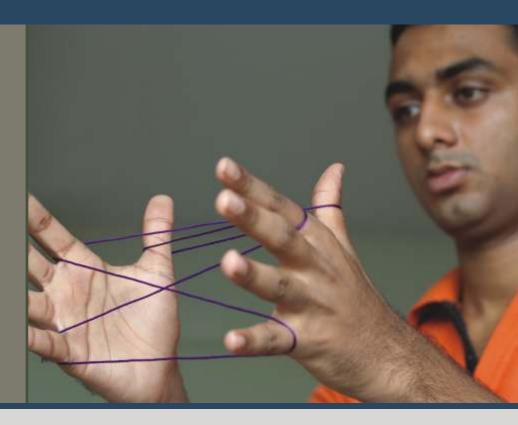
Mr. Amit Mehta	Area Head, Venture Funding	Singapore Development
Mr. Nitin Sharma	Asst. Regional Manager	Bharati Airtel Ltd.
Mr. Vishal Vinchurkar	Sr. Sales Consultant	Mercedes-Benz India Ltd.
Mr. Akhilesh Pandey	Territory Sales Manager	AFL Pvt. Ltd.
Mr. Sudahar Arun Das	Product Manager	Cipla Ltd.
Mr. Jayant Ghosh	Financial Advisor	Angel Broking Ltd.
Mr. Monika Thapa	Marketing Manager	Indian Express Limited
Mr. Rishabh Jain	Director HRPO Worldwide	Hub of Recruitment Solutions
Mr. Vidyabhushan Pandey	Asst. Manager - Mktg.	Coral Telecom Ltd.
Mr. Vishal Srivastava	Sr. Officer - HR	Bennet, Colleman & Co. Ltd.
Mr. Vikas Sharma	Branch Service Partner	Yes Bank Ltd.
Mr. Sushil Hariprakash Mishra	Professional Service Officer	Dr. Reddy's Laboratories Ltd.
Mr. Rajat Bharadwaj	Technical Specialist - West	APW - President Systems Ltd.
Mr. Adinath Segal	Private Banking	Deutsche Bank Ltd.
Mr. Ganesh G. Salunkhe	Asst Manager	Finolex Industries Ltd.
Mr. Saurabh Chopra	Asst. Manager - Mktg.	Golden Greens & Resorts Ltd.
Mr. Abhiraj Gupta	Asst. Commercial Manager	Central & Western India Chemicals
Mr. Mridul Nagpal	Business Development Analyst	Eaton Limited

# Domestic Placements

Mr. Pringal Soni	Executive Relationship	Yes Bank Ltd.
Mr. Tejvir Chaudhary	Division Manager	Antal International Ltd.
Mr. Kapil Kaushik	General Manager	Hero Honda Parts Unlimited
Mr. Anil Kumar	Sr. Manager	Kotak Mahindra Bank Ltd.
Mr. Vikas Kashyap	Manager HR	Piaggio Vehicles Pvt. Ltd.
Mr. Marothiya Rahul	Senior Branch Manager	Ranbaxy
Mr. Anurag Pathak	Territory Manager	Sharp Business Systems (I) Ltd.
Mr. Pravin Y. Jadhav	Territory Business Manager	Mahyco Seeds Ltd.
Mr. Aalekh Shukla	Executive Trainee Sales	MTR Foods Pvt. Ltd.
Mr. Ashwin Shori	Deputy Manager - HR	HDFC Bank Ltd.
Ms. Nidhi Sahni	Talent Acquisition Group	Tata Consultancy Services Ltd.
Ms. Paavani	Search Quality Analyst	Yahoo India
Ms. Kokial Jain	Sr. Officer - HR	Wika Instruments India Pvt. Ltd.
Mr. Chirag Patel	Research Analysist	ACNielsen Research Service Pvt. Ltd.
Mr. Harshvender Singh	Sr. Manager - Operations	Castrol India Limited
Mr. Varun Sharma	Sr. Manager - Training	Hewlett-packard India Pvt Ltd.
Mr. Siddartha	Management Trainee	State Bank of India
Mr. Apoorva Bagapai	Marketing Manager	Sony India Ltd.
Ms. Chetna Ola	Management Trainee	Zensar Technologies Ltd.
Mr. Ratandeep Mishra	Executive - Sales	Essar Global Ltd.
Mr. Sahil Nayyar	Sales Officer - Modern Trade	Dabur India Ltd.
Mr. Sunil Sen	Exec Supply Chain Management	Cadila Pharmaceuticals Limited
Mr. Omkar Bhagwat	Sr. Executive - Corporate Sales	Infoedge Ltd.
Mr. Jitendra Patil	Sr. Channel Sales Executive	Arvee International
Mr. Abhishek Pachuri	Active Group, Customer Sales Specialist	Eureka Forbes Limited
Mr. Pradip Aloria	Management Trainee	Micro Inks Ltd.
Ms. Poonam Chandrol	Sr. Marketing Executive	Country Club of India
Mr. Candrkant Tolwani	Sr. Sales Executive	Himalayan Explorations Pvt. Ltd.
Ms. Priya Yadav	Operations Executive	BNY Mellon International Operations (I) Ltd.

# Why recruit@IIEBM?

- Emphasis on holistic development of professional managers by stressing discipline, soft skills and capability to hit the ground with feet running
- Exposure to various real world business situations by International visits, business presentations and Industry interaction.
- Demonstrated success of Alumni in real world corporates for last several years
- PGDBM graduates who are given rigorous training in at least 2 specializations to develop multitasking ability in their jobs.
- Industry Best Faculty with strong skill sets in their individual specializations who encourage "Out of the Box" thinking by exhaustive case study teaching approach.



# **Recruiters & Trainers**

We have been fortunate to have associations with the best recruiters in the industry over the past 10 years. We thank the following companies for extending their warm support for summer training as well as final placements. The list also includes a few companies where alumni of our institute have joined laterally.

- Abee Printer Ribbons Ltd.
- Accenture Services Pvt Ltd.
- Accupack Engineering Pvt. Ltd.
- Adani Energy Ltd.
- Addmarc Advertising Pvt. Ltd.
- ADECCO Flexione Workfoce Solutions Ltd.
- Aircel Limited
- Andhra Bank Ltd.
- Angel Broking Ltd.
- APW President Systems Ltd.
- Aquatech Pvt. Ltd
- Aranca Pvt. Ltd.
- Asia Motor Works Ltd.
- Ata Freightline Pvt. Ltd.
- Aura Software Pvt. Ltd.
- Axis Bank Ltd.
- Bajaj Allianz GIC Ltd.
- BASF India Ltd.
- BCCI

- Bell Ceramics Ltd.
- Bharti Axa Life Insurance Company Ltd.
- Bharti Airtel Limited
- Biological Evans Ltd.
- BNY Mellon India Pvt. Ltd.
- British Oxygen Company India Ltd. (BOC)
- Broadlyne Info Services Ltd.
- Cadbury India Ltd.
- Catalyst Power Systems Pvt. Ltd.
- Chordia Group
- Cipla Limited
- CLSA Asia Pacific Markets Ltd.
- Comptrix Systems Pvt. Ltd.
- Cranes Software International Ltd.
- Credit Suisse Ltd.
- Crisil Ltd.
- Cryo Save India Pvt. Ltd.
- Dabur India Ltd.
- DCM Shriram Consolidated Ltd.

# **Recruiters & Trainers**

- Delphi Computech Pvt. Ltd.
- Deutsche Bank
- DHL International Ltd.
- DNA
- Dr. Reddy's Laboratories Ltd.
- Dr. Writer's Food Products Pvt. Ltd.
- Eaton Limited
- EDS Technologies Pvt. Ltd.
- Electrolux Kelvinator India Ltd.
- Emcure Pharmaceuticals Ltd.
- Eureka Forbes Limited
- Future Group Co. Pvt. Ltd.
- GlaxoSmithKline Consumer Healthcare India Ltd.
- Gloabal Operations Pvt. Ltd
- Global Vantage, Ltd.
- GMR Infrastructure Ltd.
- Goldman Sachs
- Google India Grasim Industries Ltd.
- HCL Infosystems Ltd.
- Honeywell Automation India Ltd.
- HT Media Limited
- Huphen Transformers (I) Pvt. Ltd.
- ICICI Securities
- ICICI Prudential Life Insurance Co. Ltd.
- Indiabulls Ltd.
- Indian Express Limited
- Infoedge Ltd.
- Infosys Technologies Limited
- Kaynet Finance Ltd.
- Kirloskar Brothers Ltd.
- Kingfisher Airlines
- Kirloskar Oil Engines Ltd..
- KPIT Cummins Infosystems Ltd.
- Krysalis Consultancy Services Pvt. Ltd.
- KSB Pumps Ltd.
- Larsen & Toubro Ltd.
- M G M & Company
- MAFOI Management Consultants Ltd.
- Mahindra & Mahinadra Financial
- Service Ltd.
- Mahindra Forgings Ltd.

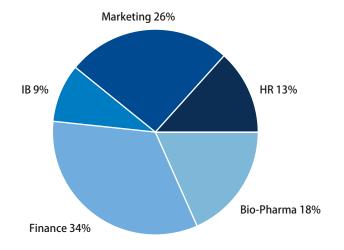
- Manpower Services India Pvt. Ltd.
- Mark Lab Ltd.
- Maruti Suzuki India Limited
- Matrix Business Machines Pvt Ltd.
- Max New York Life Insurance Co. Ltd.
- Mercedes-Benz India Ltd.
- Micro Inks Ltd.
- MIMO Finance Ltd.
- MTR Foods Ltd.
- myjobsinPune.com
- National Engineering Industries Ltd.
- National Logistics, COD
- NTPC Ltd.
- ONGC Ltd.
- Onicra Credit Rating Agency of India Ltd
- Organic India Pvt. Ltd.
- Orkla Norway
- Param Software Services Pvt. Ltd.
- Pepsico India Holdings Pvt. Ltd.
- Piaggio Vehicles Pvt. Ltd.
- Pravin Foods Pvt. Ltd.
- Precision Pipes & Profiles Co. Ltd.
- Prudent Advisory Services Ltd.
- Ranbaxy Labs Ltd.
- Raymond Fedora Pvt. Ltd.
- Rediff.com India Ltd.
- Reliance Industry Ltd.
- Reliance Mutual Fund
- Religare Securities Ltd.
- Relocare Services Ltd.
- Rhombus Technology Co. Ltd.
- Ross-Perot Systems, USA
- RSB International Auto Ltd.
- Sarita Handa Exports Pvt. Ltd.
- Sayaji Hotels Ltd.
- Scholle Packaging Pvt. Ltd.
- Serum Institute of India Ltd.
- Shopper's Stop Ltd.
- Shree Precoated Steels Ltd.
- SKF India Ltd.
- Sona Koyo Steering Systems Ltd.
- Sony India Pvt. Ltd.

- Sunflag (Iron & Steel Co. Ltd.)
- Suzlon Energy Ltd.
- Syntel India Ltd.
- T.V.S Motors Company Ltd.
- Taj Blue Diamond
- Tata Autocomp Systems Ltd.
- Tata Consultancy Services Ltd.
- Tata Motors Ltd.
- Thermax Ltd.
- Time Group Ltd.
- TVS Logistics Ltd.
- Uninor UFLEX Ltd.
- Volkswagen
- Vasudha Pharmaceuticals
- VANAZ Engineers Ltd.
- Videocon India Ltd.
- VIR Electro Engineering Pvt. Ltd.
- Voltas Ltd.
- VRL Logistics Ltd.
- Wep Peripheral Ltd.
- Wika Instruments India Pvt. Ltd.
- YES BANK
- Zenith Marketing & Consultants

  Pvt Ltd
- Zensar Technologies Ltd.
- Zeus Numeric Pvt. Ltd.

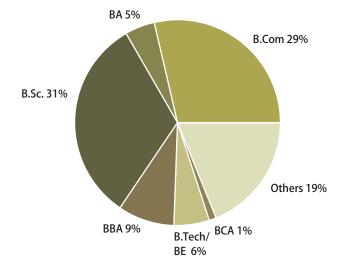


# Batch Break Up



# Specialization

Specialization	Students Strength
■ Human Resource	23
<ul><li>Marketing</li></ul>	45
International Business	16
Finance	58
■ Bio- Pharma	32



#### **Educational**

Graduation	Students Strength
■ B.Com	50
■ BA	8
■ B. Sc	56
■ BBA	15
■ B. Tech/ B.E	10
■ B.C.A.	2
□ Others	33

# **Human Resource**



Ambreen Zehra Zaidi\*
B.B.A
IT Skills: MS-Office, HTML, C
Summer Project: ONGC



Ashish Kumar Kamal\*
B.Com
IT Skills: MS-Office
Summer Project: Bonanza Portfolio



Doli Pal\*
B.Sc
IT Skills: MS-Office
Summer Project: SAIL



Hem Raj\*
B.Com
IT Skills: MS-Office, C, HTML, TALLY
Summer Project: Business Standard



Juhi Dhawan\*
B.Com (Travel & Tourism)
IT Skills: MS-Office
Summer Project: Met Life India
Insurance Company Ltd.



Mohit Sharma\*

B.Com

IT Skills: MS-Office

Summer Project: Desai Brothers



Nikita Singh\*
B.Tech (Food Technology)
IT Skills: C, HTML, MS-Office
Summer Project: Uninor Telecom



Nishit Ankan Singh\*
B.Sc. (Biotech)
IT Skills: MS-Office, C, HTML
Summer Project: Scholle Packaging

#### **Human Resource**



Pankaj Vinayak\* BHM IT Skills: C, HTML, MS-Office Summer Project: Saluja Ford



Preeti Dadhich\*
B.B.A
IT Skills: MS-Office
Summer Project: Kingfisher Airlines



Rachna Arunkumar Shah\*
B.Sc
IT Skills: MS-Office,
Basic of graphic software
Summer Project: Adecco



Reetu Singh\*
B.C.A.
IT Skills: MS-Office, C, C++, HTML
Summer Project: Global Logic
Pvt. Ltd



Richa Shendye\*
B.E (Elec. & Comm.)
IT Skills: MS-Office
Summer Project: Triumph Systems
& Solutions Pvt. Ltd



Sangeeta Kumari\*
B.Com
IT Skills: MS-Office
Exp: Worked for 18 months in
TATA business service support
in function section as a CCE.
Summer Project: Adecco



Sengupta Swagato\*
B.M.S
IT Skills: MS-Office, C
Summer Project: Wealth Advisors



Shilpa V. Kelkar\*
B.Sc.
IT Skills: MS-Office, C, C++, HTML
Summer Project: MetLife India
Insurance Co Limited

#### **Human Resource**



Shreyansh Baid\*
B.Com
IT Skills: MS-Office
Exp: Earth Water Group Limited
New Delhi (Branch Office at Dehradun)
Sales Executive cum Consultant 3years.
Summer Project: Kingfisher Airlines



Sumit Kumar Khurana\*
B.A.
IT Skills: MS-Office, HTML
Summer Project: Bell Ceramics



Pooja Nitin Nagle B.Com IT Skills: MS-Office Summer Project: Essar Steel



Neha Gangvar
B.Com
IT Skills: MS-Office, HTML
Summer Project: Indian Telecom
Industries



Enne Prasad
B.Sc
IT Skills: MS-Office
Summer Project: MetLife India
Insurance Co Limited



Tiwari Jayshree Krishnakumar B.Com IT Skills: MS-Office, C Summer Project: Essar Steel



Abhijit Kumar Saha\*
B.E (Electronics)
IT Skills: C, C++, Java, Oracle
Summer Project: Aquatech

Chinmoy Mohapatra\*
B.H.M.
IT Skills: C, HTML, MS-Office
Exp: 1) Humming Bird Pvt. Suites Ltd. for
7 months (1st April2008-31st Oct2008)
As Management Trainee and Asst. Resident Manager.
2) Blue Chip Service apartments for 6 months
(1st Jan 2009-31st May 2009) as Assistant Manager
(Operations)
3) Alcove Service apartments
(1st June 2009 - 31st Oct 2009)
as Assistant Manager (Marketing)

Summer Project: Future Group



Jagpreet Singh\*
B.B.A.
IT Skills: MS-Office
Summer Project: Uninor Telecom



Anupam Samantrray\*
BHM
IT Skills: MS-Office
Exp: Worked as a KMT
(Kitchen Management Trainee)
with the Park Group of Hotels.
For 9 months
Summer Project: Uninor Telecom



Avinash Chandra\*
B.SC (Maths)
IT Skills: MS-Office, c
Summer Project: Tata Steel



Bhat Sukruta Raman\*
B.M.M.
IT Skills: MS-Office, Basic of graphic
Exp: 1)URJA Trainee Account Exe.
2) Glisten World Graphic DesignerWorked as a Mrktg. representative
for 1 year in Reliance Telecom
Summer Project: Rashtriya Furnance
Corporation



Chinmay Gulati\*
B.Sc
IT Skills: MS-Office
Summer Project: Mitsubishi



Dharmveer Singh\*
B.A.
IT Skills: MS-Office
Summer Project: Business Standard



Himanshu Bhatt\*
B.A.
IT Skills: MS-Office
Summer Project: Saluja Ford



J. Maruthi\*
B.Com (Computers)
IT Skills: MS-Office
Exp: Crystal Dwellings Private Ltd.
Marketing executive cum
EDP Operator
Summer Project: Business Standard



Meda Spurthi\*
B.Tech (CSE)
IT Skills: C, C++, Java, HTML, SAP
DBMS, Oracle
Exp: Velox India Pvt Ltd.
ABAP-CONSULTANT 1year experience
Summer Project: Dr. Reddy's Lab



Megha Gulgulwar\*
B.Com
IT Skills: MS-Office, C, HTML
Summer Project: Money Plant
Consulting



Neha Varma\*
B.C.A.
IT Skills: MS-Office
Summer Project: Videocon



Nilesh Kumar\*
B.A.
IT Skills: Manufacturing, FMCG
Summer Project: Aiming high
Infrastructure Pvt. Ltd.



Parteek\*
B.Com
IT Skills: MS-Office
Summer Project: Business Standard



Pradeep Bhati\*
B.Sc
IT Skills: MS-Office
Summer Project: Airtel



Priyam Awasti\*
B.Com
IT Skills: TALLY 7.2, MS-Office
Summer Project: Business Standard



Rajwant Singh\*
B.com
IT Skills: MS-Office
Summer Project: Uninor Telecom



Satyaprakash Sharma\*
IT Skills: MS-Office
Summer Project: Bharat Petroleum



Subhash Singh Nagarkoti\*
B.Com
IT Skills: MS-Office
Summer Project: ACG Pampac



Subhdip Chakraborti\*
B.Sc
IT Skills: MS-Office (2003,07)
Photoshop 6, Photoshop 7.
Summer Project: Airtel



Wasim Chaudhary\*
B.Com.
IT Skills: MS-Office
Summer Project: Business Standard



Abhijit Chavgonda Patil B.Sc (Chemistry) IT Skills: MS-CIT, MS-Office Summer Project: Theta Controls



Abhishek Gupta
B.Com
IT Skills: MS-office
ICA (Industrial Computer
Accountant)
Summer Project: Amrit Foods



Abhishek R Khichi B.B.A. IT Skills: MS-Office Summer Project: Amrutanjan



Akshat Saxena
B.B.A.
IT Skills: MS-Office
Summer Project: Future Agrovat



Ashish Kumar
B.Com
IT Skills: MS-Office
Summer Project: Business Development



Himanshu Srivastava B.Com IT Skills: MS-Office Summer Project: Business Standard



Joshi Jyoti Kishor
B.Sc.
IT Skills: MS-CIT, MS-Office, C, C++
Summer Project: Kirloskar Group



Kumar Gaurav
B.A.
IT Skills: MS-Office, HTML, C
Summer Project: Uninor Telecom



Leitanthem Athoi
B.Sc.
IT Skills: Ms-office, HTML
Summer Project: Uninor Telecom



Patel Paresh Himmatbhai B.Com IT Skills: MS Office, HTML Basic Windows OS, C, Oracle 9 Summer Project: Uninor Telecom



Pratik Chaturvedi
B.Com
IT Skills: Ms Office, C,
Summer Project: Business Standard



Pravin Kumar B.Sc. IT Skills: MS-Office, C, HTML Summer Project: Bell Ceramics



Rajeshkumar Sharma B.Sc. IT Skills: Basics of System, HTML Summer Project: Parle Biscuits



Shadab Azmi B.A. IT Skills: MS-Office, HTML, C, Summer Project: J.K.Cement



Sonawane Nikita Prakash B.Sc. (Biotech) IT Skills: MS-Office, C, C++, Summer Project: Corporate Bridge Academy



Sunny Pathania B.Sc. (Computer Science) IT Skills: MS-Office, HTML, C, Summer Project: Bajaj Allianz



Vikas Arora
B.B.A.
IT Skills: MS-Office
Summer Project: Business Standard



Wasade Snehal Nanaji B.Com IT Skills: MS-Office, Tally 9.0 Summer Project: Edelweiss

#### Karishma Sahni\*

**BCA** 

IT Skills: MS-Office, Coraldraw, Tally Summer Project: Catalyst Mart

#### **Prakul Sharma\***

B.T.M.

IT Skills: MS-Office

Exp: Wipro BPO pvt limited, 10 months.

Profile : Associate

**Summer Project:** Business Standard

#### **Baidnath Patel**

B.Com

IT Skills: MS-Office, HTML, C **Summer Project:** Bonanza Portfolio

#### **Digvijay Singh**

B.A.

IT Skills: MS-Office

**Summer Project:** Kristech Instrument

#### **Patil Praful Dilip**

IT Skills: MS-Office

Summer Project: J. N. Sovani & Co. Prop. Ltd.

#### **Pravesh Kumar Upadhyay**

B.B.A.

IT Skills: MS-Office, HTML

Summer Project: High Tensil Partener Pvt. Ltd

#### Raghwendra Kumar

B.Com

IT Skills: MS-Office, HTML, C

Summer Project: Bihar Seva Samiti- NGO

<sup>\*</sup>Pursuing MMM course affiliated to University of Pune

# **International Business**



Abhishek Bajaj\*
B.Sc.
IT Skills: MS-Office
Summer Project: Hansa Group



Harshal Kailash Pawar B.Sc. IT Skills: MS Office, HTML, C, Flash Exp: Madison Communications Pvt. Ltd. Sr. Research Analyst Summer Project: Theta Controls



Kunal\*
BBA
IT Skills: MS-Office, Tally
Summer Project: Business Standard



Mistry Mayankkumar Bharatbhai\* B.B.A. IT Skills: MS-Office, C, HTML Summer Project: Dynamic Logistics



Nimish Gairola\*
BMS
IT Skills: MS-Office
Summer Project: FCB Ulka



Patil Ramrao Hansraj\*
B.E (Mechanical)
IT Skills: MS-Office
Exp: T C Springs
(A Tata Auto Comp Systems Group of Companies), Pune
Summer Project: VolksWagen



Prateek Mathur\*
B.Sc. (Biotech)
IT Skills: MS-Office, C, C++
Summer Project: Aditya Birla Retail



Rama Sharma\*
B.Sc. (Biotech)
IT Skills: MS-Office, C, HTML
Summer Project: Business Standard

#### **International Business**



Saumya Ranjan Samantaray\*
B.Tech (IT)
IT Skills: C, C++, unix/linux
oracle10g,html/xml
Exp: MESPL, Bangalore/Gurgaon UNIX
Programmer, 12 months
Summer Project: Business
Development Bureau



Shilpi Mahar\*
B.Sc. (Biotech)
IT Skills: MS-Office
Summer Project: Amphenol



Vikram Pratap Singh Parihar\*
B.Sc.
IT Skills: MS-Office, C, HTML
Summer Project: Business Standard



Patel Payal Manilal
B.B.A.
IT Skills: MS-Office
Summer Project: Dynamic Logistics



Nikhil S. Mahajan B.Com IT Skills: MS Office, C , C++ Computer hardware Summer Project: Dynamic Logistics

Makkoth Suraj Sudhakaran\*
B.Sc.
IT Skills: C, C Sharp, VB, MS-Office
Summer Project: KPIT Cummins

Nikhil Mohandas\*
B.Sc.
IT Skills: MS-Office, C, C++
Summer Project: Amphenol



Abhishek Tiwari\*
B.Com
IT Skills: MS-Office, C, HTML
Summer Project: Kristech Instrument



Anirban Saha\*
B.Com
IT Skills: MS-Office, Tally7.2
Summer Project: St. Laurn Hotel



Anish Kumar Bansal\*
B.Com
IT Skills: MS-Office, C, HTML
Summer Project: Maruti Suzuki



Ankit Nigam\*
B.Com
IT Skills: MS-Office
Summer Project: J.K.Cement



Ankit Saha\*
B.Com
IT Skills: MS Office, Tally
Summer Project: Money Plant
Consulting



Anoop Kumar Yadav\*
B.Sc.
IT Skills: MS-Office
Summer Project: Business Standard



Bitu Kumar Singh\*
B.Sc. (Physics)
IT Skills: MS-Office, C, HTML
Exp: 10 months of Experience in HDFC
Life Insurance as Financial Consultant
Summer Project: Met Life India
Insurance Company Ltd.



Gaurav Chaudhry\*
B.com
IT Skills: MS-Office
Exp: (2.4 yrs of exp in
ICICI Prudential)
Summer Project: D.V Satbhai &
Company

## **Finance**



Jitender\*
B.A.
IT Skills: MS-Office, C, HTML
Summer Project: Business Standard



Kaushlendra Singh\*
B.Pharm
IT Skills: MS-Office, HTML
Exp: 3 yr in Dr. Reddy.
Summer Project: NTPC



Kirti Lalawani\*
B.Com
IT Skills: MS-Office, C, C++
Summer Project: Kingfisher Airlines



Manisha Chandrakar\*
B.Sc. (Biotech)
IT Skills: MS-Office, C++, Oracle
Summer Project: MetLife India
Insurance Co Limited



Maya Reddy\*
B.Com
IT Skill: MS-Office, T.FAP
Summer Project: MetLife India
Insurance Co Limited



Mudliyar Devi Kodandaraman\*
B.Sc. (Biotech)
IT Skills: MS-CIT
Summer Project: Money Plant
Consulting



Nidhi Malik\*
B.B.A
IT Skills: MS-Office
Summer Project: Business Standard



Nikhil S. Bahirshet\*
B.Com
IT Skills: MS-Office, C, HTML, TALLY
Summer Project: Veena Industries



Nipun Devgan\*
B.Com
IT Skills: basic
Summer Project: Mohit Ispat Ltd



B.A.
IT Skills: MS-Office, HTML
Summer Project: Kingfisher Airlines

Nitin Grover\*



Nitin Suryavanshi\*
B.Com
IT Skills: MS-CIT, MS-Office, Tally, Oracle
Exp: 1) Lodh & Associates,
Chartered Accountant Firm, Pune
2) Account AssistantOutsourcing in
'Kirloskar Oil Engines Ltd.', PUNE
Summer Project: Kirloskar



Omkar N.\*
B.Sc.
IT Skills: MS-Office, HTML,
VB, C, C++
Summer Project: Atlas Copco



Preeti Tomer\*
B.Sc.
IT Skills: MS-Office, C, HTML
Summer Project: Money Plant
Consulting



Priyanka Challa\*
B.Sc. (Biotech)
IT Skills: MS-Office
Summer Project: Met Life India
Insurance Company Ltd.



Priyanka Shinde\*
B.Com
IT Skills: MS Office, HTML, Tally,
Basic of C
Summer Project: L J Corporate



Rahul Kumar\*
B.Com
IT Skills: Accounting Software
Exp: 1) ICICI Prudential Life Insurance
1.5 yrs Financial Advisor
2) India Infoline 3 months
Relationship Manager
Summer Project: NTPC

## **Finance**



Rohit Kumar\*
B.B.A.
IT Skills: MS-Office
Summer Project: Money Plant
Consulting



Sadineni Sukanth\*
B.Tech (Elec & Comm)
IT Skills: MS-Office, C, HTML
Summer Project: Atlas Copco



Sagarreddy Kolli\*
B.Tech (Elec & Comm)
IT Skills: MS-Office, C, HTML
Summer Project: Dr. Reddy's



Saili Mayekar\*
B.Com
IT Skills: C, HTML, MS-Office
Summer Project: Siemens



Saurabh Rakheja\*
B.Sc.
IT Skills: MS-Office, C, HTML
Summer Project: Blue Star Infotech



Shashikant Deshmukh\*
Summer Project: Edelweiss



Shruti Rode\*
B.E (Electronics)
IT Skills: C, HTML, MS-Office
Summer Project: MetLife India
Insurance Co Limited



Siddhesh Manohar Sarvankar\*
B.Com
IT Skills: MS-Office
Summer Project: Money Plant
Consulting



Suraj Kumar Sahoo\*
B.B.A.
IT Skills: .Net, C, C++, Core Java,
HTML, Linux, SQL
Summer Project: NTPC



Utkarsh Hoon\*
B.B.M.
IT Skills: MS-Office
Summer Project: LJ Corporate



Yamini Baranwal\*
B.Com
IT Skills: MS Office, C, HTML
Summer Project: Axis Bank



Abhay Patankar B.Com IT Skills: MS-CIT, Software Application Summer Project: Menon Group



Ajay Yadav B.Com IT Skills: MS-Office, Basic HTML Summer Project: BALCO



Ajaykumar Sharma B.Sc. IT Skills: MS-Office Summer Project: Peerless General Finance



Akshay Patil
B.Com
IT Skills: MS-CIT, Software Application
Summer Project: R. M. Mohite Textile Ltd



Bhalerao Priya Vasant
B.Pharm
IT Skills: HTML, MS-Office
Summer Project: Peace Fort Chem
Ind Engineering Pvt. Ltd.

## **Finance**



Bhoite Ajay Arun
B.Com
IT Skills: MS-Office, HTML,
C, MSCIT, Tally
Summer Project: Boite Tours & Travels



Devendra Singh
B.Com
IT Skills: MS-Office,HTML,C
Summer Project: MetLife India
Insurance Co Limited



Govind Tarte
B.E. (Elec & Telecom)
IT Skills: MS-Office, HTML
Summer Project: R. G. Kalni Consultancy
& Financial Services Pvt. Ltd.



Joshi Leena Prabhakar B.Com IT Skills: MS-Office,HTML, C Summer Project: Thane Janata Sahkari Bank



Lalit Jain
B.Com
IT Skills: MS-Office
Summer Project: Met life India
Insurance Co. Ltd.



Patki Rushikesh Kumar B.Com IT Skills: MS-Office, HTML, C Summer Project: Ratnakar Bank



**Pushpraj Kunabi** B.Com IT Skills: MS-Office, HTML, C



Rahila Shamiv B.C.A. IT Skills: MS-Office, HTML, C Summer Project: Indian Telecom



Ranjeet Nakate B.Com IT Skills: MS-Office, HTML Summer Project: Menon Group



B.Com
IT Skills: MS Office, HTML on page optimisation
Exp: 1) Mass Software Solutions
Pvt. Ltd., Kolkata Search Engine
Optimizer 2) SeoGuruIndia
SEO – Project co coordinator
Summer Project: Pepsico

Rimjhim Jaiswal



Roopa B.Com IT Skills: MS-Office, HTML, C, Tally Summer Project: ACG Pampac



Shashank Dewangan
B.Sc (Mathematics)
IT Skills: MS Office, Adobe Illustrator
Adobe Photoshop, Corel Draw
Sony Sound Forge, Adobe Premiere
Micromedia Director
Exp: Govt. High School, Mahamand
Bilaspur 2 years Teacher (Maths)
Summer Project: ICICI Security



Shivali Agrawal
B.Com
IT Skills: MS-Office
Summer Project: Micobosch Pvt. Ltd.



Swati Sachin Javheri
B.Com
IT Skills: MS-CIT, TALLY
Exp: 1) Worked with V.D. Sanap
(tax consultant) June 2003 to
Oct 2005 as a Account Assistant
2) Worked in Saraswat Bank
Jan 2006 To April 2006 as a clerk
Summer Project: Sharekhan Ltd.



Wagh Namrata Prakash B.Com IT Skills: MS-Office Summer Project: MoneyPlant Consulting



B.Com
IT Skills: MS-Office, DTP, Tally
Exp: 1) Worked as a volunteer for four years in
Gandhi Zoological Park.
2) Worked as a teacher in high school for 2 years.

Sanjay Prasad\*
B.Com
IT Skills: MS-Office
Summer Project: NTPC

Madhuri Khandelwal B.B.A. IT Skills: MS-Office Summer Project: HSBC



Anuradha Rana\*
B.Sc. (MLT)
IT Skills: MS-Office, C, C++
Adobe photoshop,html
Summer Project: Institute of
Self Reliance



Bagde Ketki Eknath\*
B.Sc.
IT Skills: MS-Office, C, HTML
Summer Project: Dr. Reddy's Lab



Chandan raj\*
B.Sc. (Biotech)
IT Skills: MS-Office
Summer Project:
Vasudha Pharmecuticals



Dheeraj Kumar Jachak\*
B.Sc. (Biotech)
IT Skill: Biopharma, Marketing
Summer Project: CryoSave



Indu Sharma\*
B.Sc. (Biotech)
IT Skills: MS-Office
Summer Project: Monsanto



Manita Mehta\*
B.Sc. (Biotech)
IT Skills: MS-Office
Summer Project: Kingfisher Airlines



Mistry Monali Ajit kumar\* B.Sc. (Biotech) IT Skills: MS-Office Summer Project: Torrent Pharamceuticals



Priyanka Shayla\*
B.Sc. (Biotech)
IT Skills: MS-Office, C, HTML
Summer Project:
Vasudha Pharmecuticals



Saloni Samani\*
B.Sc. (Biotech)
IT Skills: MS-Office, HTML, C
Summer Project: Serum



Trupti Wankar\*

B.Sc. (Biotech)

IT Skills: MS-Office, HTML

Summer Project: Cryo Save



Vandana Chahal\*
B.Sc.
IT Skills: MS-Office, HTML, C
Summer Project: BHEL

# Bio-Pharma - Marketing



Anubhooti Kumar\*
B.Sc. (Biotech)
IT Skills: MS-Office, HTML, C
Exp: 2 years of Teaching Experience
Summer Project: Cryo Save



Balkrishna Sanmotra\*
B.Sc. (Biotech)
IT Skills: MS-Office, HTML
Summer Project: Met life
India Insurance Co. Ltd.



Puja Shah\*
B.Sc. (Biotech)
IT Skills: MS-Office, HTML, C
Summer Project: Serum



Shashank Shekhar\*
B.Sc. (Biotech)
IT Skills: MS-Office, HTML, C
Summer Project: Uninor Telecom



Vinod Kumar Shivhare\*
B.Sc. (Biotech)
IT Skills: MS-Office
Summer Project:
Vasudha Pharmecuticals

R. Kalyan Babu\*
B.Sc. (Biotech)
IT Skills: MS-Office
Summer Project: India Bulls Securities

# **Bio-Pharma - International Business**



Abhishek Kore\*
B.Sc. (Biotech)
IT Skills: MS-Office, Hardware
Summer Project: MetLife India
Insurance Co Limited



Abhishek Rai\*
B.Sc. (Biotech)
IT Skills: MS-Office, C, HTML
Summer Project: Preventine Life
Care Pvt. Ltd.



Ajith Sugathan\*
B.Sc. (Biotech)
IT Skills: MS-Office, C, HTML
Summer Project: Serum



Anuja Patil\*
B.Sc. (Biotech)
IT Skills: MS-Office
Summer Project: Field Fresh
Foods Pyt. Ltd.



Gaurav Mohite\*
Bio Pharma
IT Skills: MS-Office
Summer Project:
Vasudha Pharmecuticals



Hayalij Ajinkya Raju\* B.Sc. (Biotech) IT Skills: MS-Office, C, HTML Summer Project: Serum



Manoj Hadke\*
Bio Pharma
IT Skills: MS-Office, HTML, C
Summer Project:
Vasudha Pharmecuticals



Minal Gulgulwar\*

B.Sc. (Microbiology)

IT Skills: MS-Office, HTML, C

Summer Project: Cryosave

# **Bio-Pharma - International Business**



Niharika David\*
B.Com
IT Skills: HTML, C++, MS-Office
Summer Project: Emcure
Pharmaceuticals Ltd.



Paras Sangwan\*
B.Sc. (Medical)
IT Skills: MS-Office
Summer Project: Vasudha
Pharmecuticals



Pore Ajay Dinhar\*
B.V.Sc. & A.H.
IT Skills: DOEACC,C, HTML
Summer Project: Cryo Save



Sandhya Vikas Nagawade\*
B.Sc. (Food Science), PGDCA
IT Skills: C, C++, HTML, MS-Office
Exp: Intelenet Global Services
Pvt.Ltd, Customer Care
Associate 10 Months
Summer Project: Verka Milk



Shinde Sheetal Shivaji\*
B.Com (Travel & Tourism)
IT Skills: MS-Office, C, HTML
Summer Project: Field Fresh
Foods Pvt. Ltd.



Sandip Kashinath Patil\*
B.Com
IT Skills: MS-CIT,MS Office
Summer Project: Field Fresh
Foods Pyt. Ltd.

Neetu Singh\*
B.Sc.
IT Skills: MS-Office, C, HTML, DTP

# **Response Sheet**



Formerly, Indian Institute of Education & Business Management

Approved by AICTE, Ministry of HRD, Government of India. Affiliated to University of Pune.

S. No.114/1/3, Wakad-Marunje Road, Off Mumbai-Bangalore Highway, Pune 411 057

Tel: +91-20-22932255/56 | Fax: +91-20-22934745

e-mail: placements@iiebm.com, communicate@iiebm.com

website: www.iiebm.com

### **Contact Information**

Pin:
Fax: —

### Requirements

Specia	alization	Preferred Educational Background
Huma	n Resource	
Marke	ting	
Intern	ational Business	
Financ	ce	
Bio Ph	arma	



Formerly, Indian Institute of Education & Business Management

Approved by AICTE, Ministry of HRD, Government of India. Affiliated to University of Pune.

# **Details of Compensation Package**

Gross Package:				
Take Home per mon	th:			
·				
Perks:				
Selection Procedure				
Suitable Dates for Presentation:				
Requirement for Audio-Visual Aids: □ LCD □ Others				
Suitable dates for Procedure:				
Mode of Selection				
☐ Written Test	☐ Group Discussion			
☐ Interviews	☐ Others			
Signature:				
Name:				
Designation:				
Date:				



### Step 1

- 1. Students should have completed their summer internship project by August 2010
- 2. The Corporate Relations Team of IIEBM will visit companies in July & Aug 2010 to present the Placement Brochure.
- 3. The placement brochure will also be dispatched by courier with a letter from the Director. Companies are requested to fill in the response sheet and forward it to IIEBM.
- 4. We request companies to deliver pre-placement talks, which could be arranged as per mutual convenience.
- 5. Companies are requested to specify their selection criteria and procedures in advance.

### Step 2

- 1. The Placement Team will liase with companies and finalize the mutually convenient dates for campus visit in October.
- 2. Companies may offer final job offer during this period.
- 3. Companies may also offer summer project for the 2010-2012 batch depending upon the company requirements.

#### Note to companies

- 1. All the above rules & regulations will help unbiased selection of candidates.
- 2. Placement team will help the companies in selecting the right students to their fullest satisfaction.

3. Companies are requested to address all correspondence regarding the campus recruitment programme to:

### Director or HOD - Placements

Postal Address: Survey No. 114/1/3, Bhumkar Wasti, Mumbai – Bangalore Highway, Wakad, Pune 411057. Tel: +91-20-22932255 / 56 | Fax: +91-20-22934745

#### **Email for Director**

communicate@iiebm.com, jaisinghm@iiebm.com

#### **Email for Placement**

hodplacements@iiebm.com, placements@iiebm.com

#### **Contact numbers**

9860500453, 9225532092/91





## **Indus Business School**

Formerly, Indian Institute of Education & Business Management Approved by AICTE, Ministry of HRD, Government of India. Affiliated to University of Pune.

S. No. 114/1/3, Wakad-Marunje Road, Off Mumbai-Bangalore Highway, Pune 411 057 Tel: +91-20-2293 2255/56 | Fax: +91-20-2293 4745 e-mail: placements@iiebm.com, communicate@iiebm.com website: www.iiebm.com