

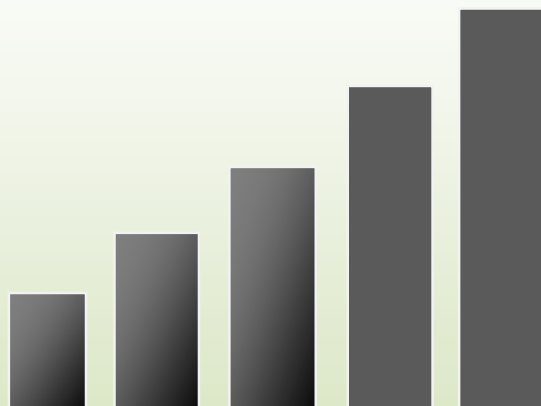


GURU GRAM

BUSINESS SCHOOL

Make a right move...

Students' Brochure



Introduction

Guru-Gram Group of Institutions was founded in 2003 by a group of visionaries and intellectuals to impart education in a stimulating and innovative environment where students are empowered with knowledge and professional skills while upholding the values of integrity, tolerance and mutual respect. Since its inception the Group has promoted education in the area of Aviation, Engg. Sciences and Management with more than 3000 students and three educational campuses equipped with the state of art infrastructure.

Guru Gram Group includes:

**GURU GRAM INSTITUTE OF AERONAUTICAL
ENGINEERING & TECHNOLOGY, GURGAON**

**GURU GRAM INSTITUTE OF AERONAUTICAL
ENGINEERING & TECHNOLOGY, FARIDABAD**

**GURU GRAM INSTITUTE OF AERONAUTICAL
ENGINEERING & TECHNOLOGY, NAGPUR**

GURU GRAM BUSINESS SCHOOL, GURGAON

GURU GRAM BUSINESS SCHOOL, FARIDABAD

GURU GRAM BUSINESS SCHOOL, NAGPUR

***GURU GRAM BUSINESS SCHOOL, CHANDIGARH**

***GURU GRAM INSTITUTE OF HOSPITALITY &
TOURISM MANAGEMENT, GURGAON**



GURGAON



FARIDABAD



NAGPUR

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From the principal's desk

The Guru Gram Group of Institutions offers multi-disciplinary education to their students. The teaching fraternity strives to ensure that quality education is imparted to all the students. We believe in preparing a wide spectrum of intelligent and high-average students before they leave our institutes instead of a few students of sporadic brilliance. This is done by closely monitoring progress of each student during his/ her tenure at our institutes and applying course correction if needed.

We understand that the education imparted within the confines of a classroom is not adequate towards the overall growth of the students. We therefore, encourage our students to be more participative in other outdoor activities available at our institutes. Participation and performance in games and sports is considered a good indicator of the overall growth of the students. Equal emphasis is given for the personality development by honing communicative skills. Visits for educational and recreational purposes are equally important and add to the student interaction with external environment.

We believe that the students will put their best effort to achieve their goals at the institute if a conducive environment is made available to them. We strive to create such an environment.

We believe that a happy and motivated student is the best gift to the Society of tomorrow.

We wish all our students a very happy and enjoyable experience at our institutes.

Prof. B.L. Arora

Gp. Capt.(Retd.) Yadhu

From the director's desk

Global economic scenario has brought in a paradigm shift for excellence and compelled the organizations to concentrate on their human capital which cannot be replicated by any other resource.

Consequently, most of the Management schools focus on making their product employable. Still a large mismatch exists between the skills needed for innovative corporate sector and the technical & professional education imparted by these schools.

At Guru Gram Business School, we prepare our students not just for employability but make them "Ready For The Industry Needs" by imbibing in them theoretical, practical and industry relevant skills.

The focus of the school has not just been confined to the Indian needs only but global requirements as well. To achieve this the school has collaborated with both Indian & Foreign Universities to develop human resource for global requirements in the area of Management, Information Technology, Computing, Business, Bio Technology, Network Communications, Solid State Device Technology and many other Course Programmes.

Currently the school is offering both Undergraduate & Post Graduate programmes through best pedagogy.

We are sure, your stint at the Institute will not merely be a degree acquiring but an Intellectual stimulating life changing experience.

Rakesh Dahiya

DIRECTOR

Vijay Jindal

sMANAGING DIRECTOR

***Come Experience the
excellence Come join us and
experience the difference.
Come become a part of our
growing family.***

An artistic illustration on a black background. On the left, two hands are shown in a golden-yellow color with a textured, stippled appearance. The hands are positioned as if they are releasing or supporting something. Several blue birds, resembling pterosaurs or large seagulls, are shown in flight. Some birds are positioned as if they are emerging from the fingers of the hands. The birds have a gradient of blue, with lighter shades on their wings and darker shades on their bodies. The overall composition suggests a theme of growth, release, and aspiration.

Vision

To be the national centre of excellence in education.

Mission

The mission of Guru Gram is to provide quality education, creative skills and instill in them a professional attitude so that they emerge as highly successful professionals. Guru Gram is committed to foster leadership quality amongst its students.

Guru Gram Advantages

We shape future leaders - We at GURU GRAM understand the business competencies and work towards building a strong foundation for youngsters in the field of management, by providing in ample, all which is required to produce future leaders.

We offer the finest teaching - to produce the best, we choose the best in the industry. Our faculty is a team of intellectuals who nurture the budding professionals and mould them into successful managers. We adopt the communicative approach of teaching to enhance its effectiveness.

We offer a job oriented program - GURU GRAM offers extensive job training with leading corporate firms which helps us produce working professionals. In the course of their management education they are exposed to industrial training of their desired specialization.

We are based in the most competitive cities - In order to effectively carry out the industry integrated program, we are based in the industrial and business hub. With the exposure the students derive here, we excel in evaluating their learning's effectiveness.

We produce multi skilled managers - Besides the prescribed and updated syllabus as per the university norms, we also offer several value added courses like personality development, soft skills, compulsory IT inputs, foreign language training, with a view to transform students to corporate professionals.

We are a placement oriented B school - We, in order to fulfill the placement requirements, run an in-house placement cell under the guidance of well equipped placement officers. The placement cell interacts with the leading companies in the market which includes Indian and Multinational companies to cater the best to the student's aspirations. We also pay attention to student corporate interaction by organizing training projects, industrial visits, internships etc.

Academic Linkage

To offer nothing but best to our student, Guru Gram Business School has linkage with institutes & universities:-

1. **Maharishi Dayanand University Rohtak, India**
2. **PRIST University, Thanjavur, Tamil Nadu**
3. **London School of Business Management, London**
4. **ISUGA, France**
5. **Leeds Professional College, U.K.**
6. **IGNOU.**

B.L. Arora

Designation : - *Director Academic*

Educational Qualification : - Graduate in Mechanical Engineering and MBA from FMS Delhi University.

Experience : - 12 years in teaching and 31 years in Industry holding senior positions .
Last position in industry was Executive Director. I also worked as

Managing

Director of Joint Venture Company. Travelled to about 40 countries on official assignment. Was consultant to UNIDO? I also worked as Dean (Academic) of an Engineering College.

Dr J.P. Saksena

Designation : - *Senior Lecturer*

Educational Qualification: - Post doctoral Research, University of Southern California, Los Angeles
Ph. D in Operations Research, Poona University. M. Sc. in Mathematics.

Experience : - More than 40 years of experience, Former Director (OR) in National Productivity Council, also worked as Senior Prof. and HOD in Universities.

BHAVNA SALUJA

Designation : - *Senior Lecturer*

Educational Qualification:- Master In Computer Applications, PMP Certified.

Experience :- 12 years of experience with extensive involvement in teaching and trainings . Worked for manufacturing organization as well as held

Manager

Position with an MNC organization. Presently taking management

classes for

HR as Specialization. Brings in lots of real case studies examples and conducts interactive sessions.

VANDANA BHANDARI

Designation : - *Lecturer*

Educational Qualification: - Graduate in Electrical Engineering and PGDBA (Finance).

Experience : - 2.5 years of experience in teaching management and engineering subjects. Has great passion for teaching and has strong analytical and communication skills.

JYOTI SINGH

Designation : - *Lecturer*

Educational Qualification : - MBA (HR) from MDU, Rohtak

Experience : - 3 years' experience in teaching and industry. I have high analytical skills. I have passion for teaching and am fully absorbed in the subject I teach. I intend to pursue my career in teaching

SHRADHA KAKAR

Designation : - *Personality Development and Communication Trainer*

Educational qualification : - Graduate in functional English and English honors with a specialization in phonetics, Masters in English from Punjab University Chandigarh.

Experience : - Because of passion for training and having full command over the language, I have a successful experience of 2 years in the field of training. I was also a part of print and radio journalism in order to further explore my potential.

RAM NIWAS

Designation : - *Lecturer*

Educational Qualification : - Graduate in Computer Science and Engineering from IETE (New Delhi).

Experience : - 12 months experience in software industry as assistant software developer and currently working as a Faculty in GGBS for more than 3 years. I have commands over computer programming.

MOHD IRSHAD ANSARI

Designation : - *Lecturer*

Educational Qualification : - B. Tech in Computer Science & Engg. from Hindustan College of Science & Technology, Farah, Mathura (U.P.) affiliated with Uttar Pradesh Technical University, Lucknow, U.P. (INDIA).

Experience : - 1 year of experience in teaching IT subjects to management and engineering students. Have interest in C language, Data Structure, Data Base Management System, Data Communication Network.

Faculty

MUKTA BATRA

Designation : - *Lecturer*

Educational Qualifications : - MCA from MDU, Rohtak.

Experience : - Two years teaching experience in APTECH 1 year BCA & PGDCA Faculty in Lingyas College 6 months in BITS in NH-3 Faridabad, 6 months in Nehru College in Faridabad, Working as faculty in Guru Gram Institute of Aeronautical Engineering & Tech. from 01-02-2009 till date.

PRAVEEN KR. CHAUDHARY

Designation : - *Lecturer*

Educational Qualifications : - MA (Economics)

Experience : - Two years experience in call centre in UK Process with Aarohi Infocom.
Three year experience of teaching as tutor of Accounts &
Economics for Class 11th & 12th for CBSE pattern.

SEEMA TOMER

Designation : - *Lecturer*

Educational Qualifications : - MBA from IMT Ghaziabad in 2003 MBA from IASE Rajasthan in 2005

Experience : - 5 year experience as visiting in Study Centers of SMU, MDU and IASE.
Faridabad since Currently working as a faculty in Guru Gram Business School,
12th May 2009 till date.

ASEEM HARIT

Designation : - *Lecturer in Mathematics*

Educational Qualifications : - Post-graduate in Mathematics from MDU.

Experience : - Two years teaching experience in teaching Management students in
different Institutes. Have high analytical skill and intend to pursue
teaching career. The environment in Guru Gram Institute is quite
conducive for quality education.

: - *Lecturer in HR*

Educational Qualification specialization :- MBA from Institute of Management Studies, Noida with in HR. One year Software diploma from SSI Noida.

Experience Management HR related. :- Four experience in teaching HR and Marketing subjects in Institutes. In addition, one year experience in consultancy firm in Jobs including Organization Development.

Vibhor Mathur

Designation :- *Lecturer in Marketing*

Educational Qualification :- MBA (Marketing) From International Institute for Special Education, Lucknow in 2007.

Experience Motors :- 3 Years as Marketing Manager of Authorized Distributor of General 2002 to 2005. 2 Years Senior associate (Financial Market) in Xchanging Technology Services (IT & Financial Services).

Anindita Roy Choudhary

Designation :- *Lecturer in Physics*

Educational Qualification :- M.Sc. (Physics) From University of North Bengal Siliguri in 2000.

Experience affiliated :- 7 Years teaching of Engineering Physics, theory and lab in AICTE Engineering colleges in west Bengal and Karnatka.

Achievements :- Toper in Nuclear Physics and Cosmic Ray (Special Paper in M.Sc. final Exam) First Prize for Project in Inter University Contest on Telecommunication.

Mrs. Jaswinder Kaur

Designation :- *Lecturer in Communication English*

Educational Qualification :- MBA From Preston University Germany, PGDM From IMM.

Experience Manager :- 1 Year in Man Power India Services Pvt. Ltd. as a Relationship and Senior Recruiter

Faculty

Visiting Faculty

1. MAJOR GENERAL A.C. SHARMA
(MBA, MA)

- Ex- Advisor and Pro. Chancellor, IASE university Sardarshar, Rajasthan (April 2005-till date)
- Ex-Pro. Vice Chancellor, Sikkim Manipal University, Gangtok Sikkim (23rd April 2002-31 st March 2005)

2. DR. DILIP SINGH
(M.Com. Phd.)

- Dean Colleges (Development Council) MDU

3. PROF. NASIB SINGH GILL
Ph.D. (Computer Science)

- Head & Professor, Computer Science & Application, M.D. University, Rohtak

4. KAPIL KAKAR
Master in Psychology, Ph.D. In Psychology

- CEO Centre for Evolutionary Growth

5. S.P. BATRA
(BE, MBA)

- Communication Trainer & Senior Faculty for Marketing & HRM

6. ABHILASHA GAUR
Vice Principal, ASMT

- (Marketing & HRM)

7. RITU BALI

- Communication & Soft Skills

8. GP. CAPT. O.K. DOGRA (RETD.)
VSM, Senior Vice President, Russian Technology Centre.

9. SANDEEP GILL
Bsc., Msc, M.Phil (Statistics)

- Mathematical & Statistical Analysis

10. VINEETA AGRAWAL
B.Com, MBA in Finance

- Finance & Economics

Visiting Faculty

11. SAMARJIT GILL

Bsc., Msc, Computer Science, MCA

- Computer Science & IT
-

12. SHACHI YADAV

B.Com, MBA (HRM) Ph.D

- HRM & OB

13. ASHWANI DESWAL

MBA (Finance), M.Phil in Management

- Finance & Management

14. MR. ANIL SHARMA

Senior Research Scientist
Ranbaxy Labs Ltd. Gurgaon

15. MR. AJAY KUMAR

Ex-Director, DRDO

16. MR. J.C. JHA

Executive Director, Bajaj Motors Gurgaon

17. Dr. J.P Saxena

PHD in Operation & Research

40 Year Experience in Industry & Academic

Facilities @G.G.B.S

- ✚ well equipped IT Management Labs
- ✚ Interactive Seminar Room
- ✚ 24 Hours open well stocked library with reading hall & book bank
- ✚ Innovative teaching pedagogy
- ✚ Recreation rooms
- ✚ Faculty & student exchange with world renowned Institutions
- ✚ Multimedia enable class rooms with contemporary infrastructure
- ✚ Guest lecture by eminent and renowned personality
- ✚ Consistent 100% placement
- ✚ Canteen
- ✚ Outdoor games
- ✚ Ample parking space
- ✚ Transport facility
- ✚ Yoga & Meditation Classes



On-the-job Training (OJT)

On-the-job Training (OJT)

Objective

On-the-Job Training is one of the most important ingredients of Industry Integrated Curriculum. Industry Integration is a conscious effect on our part to prepare the students for the Industry.

Industry Integration consists of Industry Oriented Curriculum Design, curriculum delivery in class rooms, Extra and co-curricular orientation in terms of industry based seminars, workshops, Current Business affairs, mini and major projects in Industry, On the Job Training, Soft Skills Training, Competence Training, Employment Training and English Language Training.

On-the-Job Training plays an important role in meeting the Industry Integration objectives by providing an actual hands-on experience for a considerable period before actually joining a job in turn leading to understanding of Industry and Industry experience. This also gives an opportunity to the student to understand and integrate theoretical concept taught in the class rooms with actual practices in the Industry.

It is mandatory for all the students to undergo On-the-Job Training. This OJT is conducted in the desired area of specialization in an industry or Commercial Establishment or a Company.

OJT is a serious affair where a student performance is monitored on periodic basis by providing a linkage via internal guide which is generally their faculty or the training and Placement Officer. On the other hand an external guide is also appointed who is generally the immediate superior of the candidate. The internal guide keeps in touch with the external guide and the student and presents the monthly report to the management these reports are then discussed in the academic councils for deficiencies and removal of deficiencies Students are motivated to keep code of conduct at the OJT site.

Placements of students is the prime objective

Training and Placement officer is a mandatory requirement for a Industry Integrated Institution. He / she acts as a link between the Institution and the Industry by creating a strong liaison with the Industry.

TPO is a useful link as he / she

1. Provides insights to the Management, Faculty, Trainers and the students regarding the ever changing regiments of the corporates.
2. Provides inputs to the Institution regarding the skill sets, recruitment methods being employed at various organization
3. Provide finishing training to the students as per Industry requirements.
4. Provide inputs to the Industry regarding

The Placement Officer constitutes a Committee Consisting of the Director, Students, and Staff & People from the industry.

Objective of this committee is to link the industry with the institute and the students.

Students are groomed in the classroom in soft skills such as communication skills, language skills, reading, writing, & thinking skills.

Apart from the skill training special emphasis is given on the computer skill & personality development.

Interaction with the industry by inviting the industry personnel to provide inputs regarding industry needs, profile requirements, skills required business practices etc.

Final placement activity starts with the preparation of Placement Brochure and major industrial & commercial cities are covered by personal meeting, telephonic & mail contact as well as through mailers.

Top of the industry is invited to inspect the facilities as well as to conduct the interviews by delivering pre placement talks leading to complete placement procedure of group discussion, aptitude tests, situation handling, and interviews leading to the final placement of the students.

the desire of every student to get a good job with high salary & perks once he/she has completed the studies. Colleges & Institutes do help students towards this by liaisoning with various companies, firms, PSUs etc to select students through in campus interviews, practical

/ vocational training leading to absorption in the company, forwarding bio-data of students to good companies.

Some of the organizations where Guru Gram students are already working are:-

placements

INDUS AIRWAYS

TELCO, LUCKNOW

TELCO, PUNE

VSNL, NOIDA

CADES, BANGALORE

AIRTEL

NOKIA

VALCO INDUSTRIES LTD.

MCAWABER- BEEKAY

PARAS CALLTECH

WIPRO BPO

INTEL ENET GLOBAL SERVICES PVT. LTD.

KANKEI Relationship Mkt. Services Pvt. Ltd.

HCL, NOIDA

AT & T , Delhi

HELLA INDIA Electronics Pvt. Ltd. Gurgaon

Cadd center training services Pvt. Ltd.

GODREJ PUNE.

INDIGO AIRLINES

GMR (INDIA) Pvt. Ltd. (DELHI)

SPARSH (INDIA) Pvt. Ltd. GGN

INTELLINET (VODAFONE), GGN

FLYING CLUB, PUNE

FLYING CLUB, UJJAIN

BAJAJ ALLIANZ, DELHI

CENTURION BANK OF PUNJAB

KOHLAR (INDIA) Pvt. Ltd., GGN

TECHNICO INDUSTRY Pvt. Ltd.

GLOBAL INFOTECH, GURGAON

Placements



Profiles



Aman Tyagi

Age: 23 yrs

Best of Aman:

Aman is a person with strong belief in himself. He is a quick learner and always eager to learn new things. He has been a consistent performer in academic and co-curricular activities. He is a good strategist, adaptable team leader and a very persuasive communicator.

Best of Mohit:

Mohit is a person with a firm belief in himself. His indomitable spirit and passion for design keeps him on his toes throughout the day at GGBS. He wants to pursue a job in the field of Finance.

Age: 23 years

Mohit





Chanchal Kaushik

Age: 21years

B.A.2008

Best of Chanchal- A bundle of energy at all times, Chanchal is an amicable person who is always involved in some significant activity or other. She believes in the sanctity of smart collective work and uses her creativity and leadership skills towards planning and executing projects. Adaptable and frugal, she can come up with out-of-the-box ideas even under pressure situations. Her versatility emanates itself through her singing, dancing,

Best of Anubhav Malviya :

Anubhav is creative, flexible and a team player. He is extremely meticulous and has an eye for detail. He loves challenges and pressure brings out the best in him.

Age: 22 years

Anubhav Malviya





Upender

Age: 22years

Best of Upender:

With good communication skills, Upender is considered to be a person with a promising attitude and good convincing skills. Upender is good at analytics and enjoys working under pressure. He believes that everything is impossible until you start working for it.

Training:

65 days training in Tec Pro systems, Bawal Plant into HR as (Asstt.)

Work Exp.:

9 months working experience in a BPO called RMG Info Services and 6 months working experience in Jamshedpur Publishing House into Marketing.

Best of Rakesh Thakur:

Rakesh is a team player with good analytical and reasoning skills. This helps him in taking quick decisions at time of critical situations. He wants to pursue a job in the field of Finance.

Age: 23 years

Rakesh Thakur





Puneet

Age: 22 years

Best of Puneet

Puneet is a goal oriented person who takes pride in working under pressure situations. Though able to work under complicated environments, she likes to keep things simple

Best of Sonika

She is a skilled and laborious individual, Sonika is a creator. She is highly enthusiastic with good communication skills and is self motivated with an unbeatable attitude. She is adaptive and a fast learner. She believes that determination to succeed and ability to work hard are the basic ingredients to succeed in life.

Age: 21 years

Sonika





Amit Nirban

Age: 25 years

Best of Amit Nirban:

Amit with his "Never say die" attitude has won accolades in all aspects of life. He thrives on challenges and gives all the tasks his best shot.

Best of Shivali Rekhi

Shivali has the capability to identify her strengths and weaknesses and thus direct her energy in the Right direction. Her observation skills, keenness to learn and work in teams has helped develop leadership qualities in her.

Age: 21 years

Shivali Rekhi

GURGAON Campus :

Laxman Vihar, Dhanwapur Road,

Gurgaon (NCR Delhi)

Ph: 0124-2252668,3294473.

M.: 9810432331,9818059667

Fax:2252414

Faridabad Campus:

Main Sohna Pali Road, village Pali,

Faridabad (NCR Delhi)

Ph.: 0129-2484571,2484966-69,

M.: 9818059667, 9810432331

Nagpur Campus:

Royal Complex, Near Old Paradi Naka,

Bhandra Road, Nagpur-440035

Ph.: 0712-2683076, 2681960,

Fax: 2680776, M.: 9890287602,9890287507

Website:gurugram.org.in,

E-Mail:admission@gurugram.org.in

