

Bet on Subex, You won't regret it

Why?

Strong legacy



Over 25 yrs in existence resulting in strong domain experience

Telecom fraud loss has come down from **12% in 1990's to <1% today** – only Subex has been a continuous, resilient, player through this period



Over 37 customers across the globe have stayed with us for over 10 yrs... and still continuing



Association with TM Forum – involved in programmes that are helping define new growth areas for the industry



A good blend of tenured Subexians who've been with us for **over 10 yrs**, and young blood that brings in the new and current / relevant perspectives



Market valuation (India) of around **USD 0.5 bn (TBC)**

Feathers in the cap

Don't believe us? Ask the experts! (Analyst mentions in the last 3 years)

Gartner

- Named as a sample provider for Augmented Analytics in Gartner's report on 'Emerging Technologies and Trends Impact Radar: Artificial Intelligence in Telecom'
- Subex has been mentioned as a sample vendor under the Predictive Analytics umbrella by Gartner. (Predictive analytics is a form of advanced analytics that analyzes current and historical data or content to make predictions about future or otherwise unknown events. It is characterized by techniques such as data mining, regression analysis, multivariate statistics, pattern matching, predictive modeling and forecasting.)

GlobalData.

- As per Global Data, "In HyperSense, Subex has introduced a full-featured AI platform that should enable telcos to unify data sources and reduce the time it takes to generate new AI use cases."

OMDIA

- Featured in Omdia's Technology analysis report on Partner Ecosystem Management solutions



- Recently named as one of the Top 50 Firms in India for Data Scientists to work for in 2021' by Analytics India Magazine

Our Story

- From a seller of telecom hardware to a world leader in telecom software products, to now...a pioneer in Digital Trust, we've come a long way, crossing many milestones.
- Today we stand tall because we never gave up.
- Today we stand tall because we have always believed in 'Unlocking Possibilities' and staying relevant, whether it be for our customers, partners, shareholders or our very own Subexians.
- Today we stand tall because we live by a **CREDO** that instils in us feelings of Collaboration, Responsibility, Empathy, Drive and Out-of-the-box thinking