

Placement Brochure - 2009 Department of Management Studies IIT Delhi

# Standing out

Yesterday Today and Forever....

"The good gets better only when one stands up and decides to change it. And the one who ushers in this change will always shine out even amidst a crowd. After all, this world salutes only the extraordinary and not the clones."



Mission and Vision	01
Director's and HOD's Message	02
About DMS	03 - 04
Faculty	05 - 06
Infrastructure	07 - 08
Pedagogy	09 - 10
Student's Activities	11 - 16
Batch Profile (2007-2009)	17 - 20
Placements	21 - 22
Achievements	23
Alumni	24
Industry Speak	24

# Mission & Vision

# Vision statement

To contribute to the Indian economy and the world through excellence in management education, training and research, and to contribute to the allround development of the Indian world of business and its global associates, through excellence in decision making and problem solving. In doing so, DMS at IIT Delhi aims to emerge as a prime knowledge resource for the growth of industry and society, and to remain a source of pride for all Indians

# Mission statement

Through effective research, education extension activities and teaching, we constantly seek to strengthen the ongoing processes of management and extend the frontiers of management knowledge. In doing so, we would endeavour to consolidate the creative bridges between the traditions of management thought in India and the global management thinking.

To achieve the above, we at DMS, IIT Delhi, nurture committed faculty and dedicated staff, and make available world class scholastic infrastructure in a highly supportive learning environment to our students and client groups.

# **Director's Message**



At the Indian Institute of Technology Delhi, we are committed to playing a key role in creating an ambience for the development of new ideas and knowledge. We enable our graduates to be leaders of tomorrow. In doing so, we hope to make significant contributions to the development of the country and to the improvement in quality of life of its citizens. We are convinced that in order to achieve this objective, we will need to pursue a strategy that fosters creativity, supports interdisciplinary research and education. This will provide the students with an understanding and appreciation not only of the process of knowledge creation, but also of the process by

which technology and knowledge may be used to create wealth as well as achieve social and economic goals. The Department of Management Studies (DMS) is an essential component of this strategy.

The DMS, ever since its inception, has been growing in strength and stature, gaining from the synergy provided by the rich technological and intellectual environment of the multi-dimensional academic programmes which have been the hallmark of the IIT system. For the last several years, it has been rated amongst the Top Business Schools of the country.

The students, once admitted through a very rigorous process of selection, receive inputs through class room training, research projects and industry interaction. The rich and unique learning environment develops the student physically, intellectually and emotionally. A series of activities such as a cultural festival, a management festival, a technical festival, industry focused seminars and extra curricular activities, open them to challenges of leadership. Two month long summer internship brings them face to face with the problems they are going to encounter and solve in the future. I am sure, prospective employers will find our MBAs responding to their expectations. I wish the placement process all the success.

Prof. Surendra Prasad. Director IIT Delhi

# Head of Department's Message



It is a matter of pleasure for me to present to you the batch of students who will be completing their MBA degree by the end of academic year 2008-09. The tradition of imparting management education at IIT Delhi dates back to more than three decades. From the year 1997 onwards, DMS started offering the MBA programme. Since then, several batches have passed out and have been placed in leading business organizations in all major areas- BFSI, IT/ITES, Marketing, Operations, Consulting, Strategic Management, HRM etc. While the range of jobs has been expanding, the salaries offered have also been increasing year after year. IIT Delhi MBAs have been a

preferred choice of many recruiters.

The thrust of learning at DMS is on the synthesis of what is modern and latest with the traditional and ancient, so as to develop holistic managers. DMS, IIT Delhi, has consistently been ranked amongst the top Business Schools of the country. While we value the constant encouragement that these high rankings provide, we do not rest content with what we have achieved. A continued effort on building and improving infrastructure whether physical or intellectual is something that is part of us. We had added a new building with well-equipped class rooms and other facilities. At the same time our library has, through INDEST, developed access to a very large number of journals and databases. Events like the fortnightly ROSTRUM, the annual BUILDING INDIA INC. seminar and the management festival – PARIVARTAN, have increased interaction of students with industry, besides a two month in-company summer training that all of them undergo.

I invite you to take part in the placement process of DMS. I am sure you will find managers looking forward to add value to your organization.

Prof. Yadav Surendra S. HOD (Management Studies)



# DMS IIT Delhi

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....Setting benchmarks



The Department of Management Studies is a result of the evolutionary process of growth from an idea floated in 1963. What was then a seed gradually came to life through the launch of the first ever postgraduate management programme in 1976. In 1993 the Management Area acquired the status of a statutory Department of IIT(D) with Prof.Vinayshil Gautam as the first Head. IIT(D) was the first IIT to have a regular Department focused on 'Management Studies'. In 1997 the postgraduate programme in Management was formally christened an MBA programme.

MBA program at IIT- Delhi is designed keeping in mind the changes in business environment and the need of the industry. Our academic program is comparable to the best that are available in the world class business schools for creating managers to face the new challenges of the ever changing market environment. The entire course aims at creating holistic managers trained by a very eminent faculty which is also supported by the experienced professionals as external faculty from India and abroad.

# The Department of Management Studies, IIT Delhi takes pride in following as its distinguishing features :



A special focus on "Systems Thinking" and "Process Oriented" approach to learning

A special focus on Telecom Systems Management through its two year full time programme

A special focus on Technology Management through the three year part time programme

An emphasis on Entrepreneurship Development aimed at creating successful future Business ventures with the support of SIDBI and FITT

Excellent management research base with the highest number of Phd. Scholars in the country. The Department has produced 60 Phds. in the 25 years of its existence. The research work done at the DMS IIT Delhi has found place in many International and National Journals of repute

World class IT infrastructure with one of the highest Computer-to-student ratio. The students get hands on experience on proprietary software such as Baan ERP Package, Rational Rose Knowledge Management software etc

Association with IBM for training of the students on the latest software products and platforms



# .... Motivating the ignited minds

# Prof. (Dr.) Yadav Surendra S.

(Ph.D., Paris) HOD (Management Studies) Areas of Interest: Corporate Finance, International Finance, International Business, and Security Analysis & Portfolio Management.

# Prof. (Dr.) Sushil

(Ph.D., IIT Delhi) Areas of Interest: Flexible Systems Management, Strategic Change and Flexibility, Technology Management, Creative Problem Solving, Fundamental of Management and Systems and Industrial Waste Processing.

# Prof. (Dr.) Gautam Vinayshil

(Ph.D., FRAS (London)) Areas of Interest: Organization Management, Strategic and Entrepreneurship Management

# Prof. (Dr.) Baisya Rajat K

(Ph.D., Jadavpur Univ.) Areas of Interest: Marketing and Strategic Management, International Business, Project Management, Product Management and Brand Management

# Prof. (Dr.) Banwet D. K.

(Ph.D., IIT Delhi) Areas of Interest: Operations Management, Supply Chain and Logistics Management, IT enabled DSS, Industrial Systems Engineering, TQM, Entrepreneurship Management

# Dr. Jain Sudhir K

(Ph.D., IIT Kanpur) Areas of Interest: Managerial Economics, Econometrics and Statistics, Applied Economics/Econometrics, Entrepreneurship Management, Management of Technology (IPR Aspects).

# Prof. (Dr.) Jain P.K.

(Ph.D., Delhi University) Areas of Interest: Financial Management, Financial Accounting, Management and Cost Accounting, Corporate Finance and International Banking.

# Dr. Bhal, Kanika T

(Ph.D., IIT Kanpur) Areas of Interest: Human Resource Management, Managerial Ethics, Leadership and Culture.

# 06

# Faculty

# Dr. Shankar Ravi

(Ph.D., IIT Delhi) Areas of Interest: Supply Chain Management, Operations Management, Information Technology Management, E-business, Quantitative Modeling, Knowledge Management, CRM.

# Dr. Momaya Kiran

(Ph.D., Toronto) Areas of Interest: Strategic Management, Corporate Competitiveness.

# Visting Faculty

# Prof.M.Y.Khan

M.Com, Ph.D. Head, Dept. of Financial Studies, Dean, Faculty of Business Delhi School of Economices

# Prof. S. Wadhwa Ph.D., Ireland

Prof. S.Juneja Ph.D., Stanford

Mr. Deepak Dogra Siemens Technologies

Mr. Umesh Srivastava Country Manager Deutsche Telecom India Ltd.

# Dr. Iyer K.C.

(Ph.D., IIT Madras) Areas of Interest: Financial Management, Project Risks, Legal Issue in Business, Project Management, Decision Support Systems, Evaluation of Performance Level of Projects.

# Dr. Seema Sharma

(Ph.D., IIT Delhi) Areas of Interest: Marketing research, Statistical Analysis, Economics and Productivity Analysis.

# Dr. Gupta M. P.

(Ph.D., IIT Delhi) Areas of Interest: IS/IT Planning, Business Intelligence, E-business and E-governance.

# Dr. Sagar Mahim

(Ph.D., IIITM) Areas of Interest: Brand Management and Consumer Based Business Strategy, Ethical Brand Positioning, Product Development

# Dr. Chaudhary Harish

(Ph.D., IIT Delhi)

Areas of Interest: Marketing Management, Strategic Marketing, Rural Marketing, Product Planning and Management, Brand Management.

# Dr. Jaijit Bhattacharya

(Ph.D., IIT Delhi) Areas of Interest: E-Governance, Open Technology and Applications, IT Business Modeling and Strategy

Prof. Michael C. Jackson Dean of Lincoln School of Management and Hull Business School University Of Lincolnhsire & Humberside

Prof. Veena Kumar Ph.D., Paris

Prof. Deepak Jain Dean, Kellog School

Mr. M.S. Reshi Chief Mktg officer Essar Teleholdings (DSL Technology) Dr. Vinay Bharat Ram Ph.D., Harward CEO DCM group

Prof. Stan Kachnowski Fellow, Royal Society of Medicine, England Chair, HIT Lab, Columbia University

Prof. U. Upadhyaya Ph.D., Mc Master

Prof. Arun Kanda Ph.D., IIT Delhi Mr. Parveen Tyagi Brience Inc, San Francisco. USA (Wireless Technology)

Prof. A. Khurana Ph.D., IIT Delhi

Prof. S.G.Deshmukh Ph.D., IIT Mumbai

Ms. Tina Uneken Alliance Manager Sing Tel (Mergers & Acquisitions)



# ....Pushing the potential









# Location

Library

Indian Institute of Technology offers students the benefit of a thriving educational environment set in the heart of a lively metropolitan city. It is situated at Hauz Khas in South Delhi on the outer ring road. The campus of the Institute extends to an area of 320 acres. With many topographical features, imaginatively laid out with picturesque landscape, numerous buildings of various nature and stature, and clean and wide roads, the campus presents a spectacle of harmony in architecture and natural beauty.

The Central Library with books and journals on all disciplines, is one of the largest of its kind. The Departmental Library has an extensive collection of books and literature related to the management sciences and subscribes to various management periodicals and journals.

# Hostels

There are 9 boys' hostels and two girls' hostels. One more girls hostel self contained with amenities such as a reading room, and indoor games room, a lounge and a dining hall with mess, a computer room and TV in common room. All rooms are provided with internet facilities.

# Facilities

The facilities available on the campus include, fully air-conditioned lecture is under construction. Each hostel is halls with modern audio-visual aids. conference halls for round-table conferences, an auditorium of 200 seating capacity, Acer Competency Center, Management Laboratory, Enterprise Applications Lab, E-Commerce Lab, Behavioural Lab and Strategy and Competitiveness Lab. The department uses many specialised management aiding software like SAS, BaaN, Oracle Suite, Delphi, Expert Choice, I Think, SPSS etc. Besides the students have access to the CMIE database and the Internet over a 2Mbps direct line.





# ....Instilling the belief

# The Case Study approach:

We believe that this is by far the most powerful way to learn the skills required to manage and to lead. The case method is used to develop problem solving and decision making skills by facilitating the application of theoretical knowledge to actual real life situations. State of the art facilities and access to plethora of databases helps support the learning experience. Multiple cases are discussed in the class by the faculty and also among the student fraternity to enhance the learning.

# Team work/Activities:

Pedagogy

There is probably no course in which the performance of the students does not depend upon their team members. The groups are formed with students of diverse educational, cultural and professional background. Feedback from the industry has ascertained that the greatest learning takes place when working in groups and pursuing live projects. A detailed list of the live projects taken up by the students is mentioned which is indicative of the industry participation and the solutions reflect the managerial practices followed by the students.



# Programmes



# Programmes

DMS takes pride in itself for offering diverse programmes for aspiring Management executives as well as for working professionals. These are:

MBA (Full Time) with Focus on Management Systems. MBA (Full Time) with Focus on Telecommunications Systems Management. MBA (Part Time) with Focus on Technology Management.

# Live Projects

Students pursue a number of live projects with organizations such as IL&FS, Alcatel-Lucent, Dabur India Ltd., ICRA Management Consultancy Services Pvt. Ltd., EGIL to name a few. These projects provide experiential learning and an insight into the complex web of organizational systems.

# Project Details

A study on MCA 21

Understanding the Treasury and Taxation functions in the Corporate Finance Division of Dabur India Ltd.

SWAN: Study of issues in the implementation

Teamwork and Collaboration at Alcatel-Lucent

Financial Management System - Web based Database driven Project to manage Finances, currently implemented.

Restructuring and Reorganization of website http://www.rootseducation.com/

Designing the marketing campaign of IMA

CSC: Analysis of implementation problems

Analysing the Passport Seva Project

Advertising Through Google Ad sense for IMA

Creating a Business model for real estate portals

BPR in e-district

e-ticketing and i-ticketing project analysis and scope for Indian Railways.

Exploring Consultancy Opportunities in Power/Energy Sector of Philippines/Vietnam

# 10

# Students' Activities

11





# Clubs

# Et Kram - Marketing

'Et Kram', the Marketing Club, formed with the purpose of supplementing class room learning with knowledge sharing and practical experience, Is the testing and learning ground for all the marketing enthusiasts at DMS. Subject to invigorating rounds of solving real life case studies, playing selling games, analyzing company marketing/ advertising strategies the members are always kept on their toes. The club also organizes guest lectures to supplement learning.

# **Finatics - Finance**

The Finatics club @ DMS, IIT Delhi brings together all the bright minds pursuing interests in the world of finance. The club involves itself in regular meetings, presentations and provides a forum for exchange of ideas in the current and emerging areas of finance. Apart from conducting seminars and guest lectures from the industry heads, the club provides an excellent platform for preparation for certifications and organising simulation games in the area of finance.

# i-Prabhat - IT

The name India rings the bell of IT innovation across the world today. The latest sensation in IT and ITeS worldwide in India, and the raw and wide talent pool of India's IT domain needs sharp and tactical managerial acumen to guide towards greater heights where it is bound to be. This is why DMS fosters Engineering talent that is interested in IT management, and provides them inter-disciplinary exposure through entry into the UG curriculum and activities of IIT and participation and organization of activities at IIT that need IT Management in them. The i-Prabhat club voyages the entourage of DMS into the newer horizons of IT Management and equips the members with the adequate skillset of maneuvering the waves of IT in India to its own advantage through a series of live projects, lectures, discussions and initiatives IPNA-YCI.

# Strategica - Strategy

Team Strategica as we call it, is the mastermind behind quantifying managerial acumen of DMS, condensing it into a theory nutshell and presenting it to the receptive students of DMS. The core of the club lies in extracting strategic thought from the students through interactive case studies and live discussions in the class.

# **Op Center - Operation**

The club Op Centre is focussed on acquainting students with the best practices of the world like Six Sigma, TQM and various Manufacturing marvels that emphasise on excellence in execution. The Op Centre also conducts various tasks in the class where students are supposed to develop solutions for operating procedures, most of the times in IIT itself. The activities involve developing solutions in terms of layout, cycle time and productivity etc. for various operational issues.

# Resource Dimension - HR

'Human capital is what most of the companies cherish and compete the competition with. Human Capital Retention, Career Planning and Management, Entry and Exit Strategies etc. play a vital role which is why the HR managers are in vogue today. HR Club Resource Dimension emphasizes on issues like Organization Behaviour and Organization Management. Several Organizations are studied by the students who make interactive presentations and case studies to share it with the entire student body. Apart from this the club also handles activities like Team Building games and Personal Analysis tests like MBTI test for the students thus enabling Organizational Learning over Individual learning.

# Committees



# Placement Committee

The Placement Committee - PlaceCom, is a studentelected body that interacts with the companies on a continuous basis, to bring the optimum and best-fit career opportunities to the students of DMS for their summers and final placements.

They perform the challenging task of initiating contact with the corporates, making presentations about DMS and subsequently building a profitable and sustainable relationship with the companies.

The PlaceCom plays an integral and vital role in building the DMS brand in the corporate world.

# Parivartan Committee

The committee ensures that routine academic lectures and industrial interactions don't overcrowd the budding manager's mind. It organises the national level annual business festival of the Department "PARIVARTAN" that takes a snapshot of the Indian business scenario through a spectrum of events ranging from business plan, case studies, paper presentations, brand equity quizzes to seminars and talk series.

# IIC (Industrial Interaction Committee)

A strong emphasis on practical, hands-on learning is a cornerstone of the Management Programmes at DMS, IIT Delhi.

The activities of the Committee include arranging guest lectures, seminars, round table conferences and symposiums by eminent personalities from various sectors such as Information technology, FMCG, insurance, banking, manufacturing etc Factory visits are often made to understand the functioning of Assembly Line, Quality Control and Assurance, and other aspects of the Manufacturing Sector.



# **Editorial Committee**

It is the endeavor of this board to present the insights and best practices of business thinkers and leaders on management ideas through the annual magazine CHAOS. By synergizing the inputs from faculty and students, the most pressing issues of today's highly dynamic present business scenario are dealt effectively.



# Media Committee

The Media Committee (MediaCom) is the blood stream of all activities at DMS. It primary activity is brand building and promotion of DMS through the media. With plethora of events happening at DMS, the MediaCom does the important work of getting these covered by the media. They also facilitate student participation in the major media events with media houses like NDTV and others.

# Alumni Committee

Alumni Committee bridges the gap between alumni and present students, and makes them feel a part of DMS even long after they have gone by organising All India Alumni meets, updating them about happenings at DMS, inviting them for chit-chat sessions with students where they share their valuable insights about the corporate world, specializations and life in general.

# Technical Committee

The Technical Committee (TechCom) is responsible for providing the students of DMS, IIT-Delhi, an interface to the newly innovated technical knowledge with the aim of making them Techno-Managers in true sense.

# Parivartan 2008 : The Annual B-Fest



# **Curtain Raiser**

Speaker : Mr. Siddharth Gautam, News Editor, TIMES GROUP

# Inaugural Ceremony

Speakers : Mr. Surinder Singh Kohli, Chairman, Punjab National Bank Mr. Deepak Parekh, Chairman, HDFC

# Media Conclave

Speakers : Mr. Sanjay Salil, MD, MediaGuru Consultant Pvt. Ltd. Dr. Ved Pratap Vaidik, Senior Journalist and Renowned Author Dr. Selvamurthy, Eminent Scientist, DRDO Mr. G.M. Hiranandani, Ex. Vice Admiral

# Halleys Interaction Series

Speakers : Mr. Prakash Jha, National Award Winning Film Director Mr. Rajyavardhan Singh Rathore, Olympic Silver Medallist

# **Corporate Dinner**

Chief Guest : Mr. Salil Singhal, CEO, PI Industries Events :

Cygnus - Case Study Competition on Marketing, Finance and HR Poseidon - B-Plan on increasing ARPU strategies Star Wars - B-Quiz Triton - Entrepreneurial Challenge Protostar - Consulting Event on Hiring and Employee Retention Strategy

# In The Words Of Deepak Parekh

Good morning IIT Delhi and it is indeed my pleasure to be here at 'Parivartan 2008". So where is the guy who has coined this tongue twister "Big Bang - Biz Bang? I have actually had to practice saying my topic many times - obviously, there's an IIT brain behind this. On a cold morning in Delhi, I didn't quite bargain to get into tongue twister matches, but I guess I shall endeavour to keep pace with you guys. So here it goes....

The buzz of Indian Biz Is bigger than the Big Bang But can there be a Big, Biz Bang If there are big, bugs in the Biz? ......

# Judges :

- Mr. Krishna Kumar Shankarnarayan, Principal Consultant, PWC
- Mr. Sandeep Khanna, Principal Consultant, PWC
- Mr. Sanjeev Mehrotra, Regional Marketing Head, Tata Tele Services
- Mr. Ashish Mehrotra, North India Marketing Head, Tata Tele Services

14



# Rostrum series

Consulting Symposium : September 2007 Theme : "Emerging Challenges in the Global Arena"

Finance Symposium : October 2007 Theme: "Risk Management in the Global Economy"

Entrepreneurship Support Systems Awareness Program: November 2007 Theme : "Incentives and training to promote entrepreneurship"

Budget Rostrum: March 2008 Theme: "Budget 2008: An Analysis"

HR Conclave : ISTD Regional Convention, April 2008 Theme: "Competitive Edge and Employability through Training and Development"

# **Events Planned For 2008**

August-2008 August-2008 September-2008 October-2008 October-2008 November-2008 Finance Rostrum Marketing Strategy Rostrum Operations Rostrum IT & Telecom Rostrum Alumni Meet-All India Consulting Rostrum Bll

# Building India Inc. (BII)

The national level conference is an attempt to bring together the corporate and the academia to deliberate on issues and challenges facing the nation and share their experiences and views with the larger audience. It is well known for raising topics of contemporary Indian relevance and professional treatment is meted to them by eminent dignitaries from the practicing world, the academicians and management students. It provides a splendid opportunity for experts from various fields to come together and brainstorm and stretch their nerves to debate on the nationally relevant topic.

# Speakers (Academic Year 2007-08)

# Consulting Symposium : Theme

"Emerging Challenges in the Global Arena" Speakers

- Mr. Kaustav Mukherjee, Vice President & Partner, AT Kearny Ms. Kalpana Jain, Senior Director, Deloitte Touce Tohmatsu India Pvt Ltd Mr. Ramit Gupta, Associate Vice President, Avlon Consuting
- Mr. Shobhit Gupta, Associate Director, Protiviti, India
- Mr. Gaurav Sharma, Managing Consultant, IBM India
- Mr. Samir Shukla, Senior Consultant, Bristlecone
- Mr. Mrityunjay Mishra, JuxtConsult India

# Finance Symposium : Theme

"Risk Management in the Global Economy" Speakers

Mr. Vineet Agarwal, Assistant Vice President, UTI Bank.

- Mr. Tejinder Pal Singh, Chief Technology Officer, India Bulls.
- Mr. S.K. Gupta, Vice President & Company Secretary, DCM.
- Mr. K Gopal, Head, Risk Management (Tax & Regulatory Services), PwC.

Mr. Vipin Marwah, Vice President, Centurion Bank of Punjab

Mr. Amar Kumar, Head, Risk Management, Max New York Life Insurance

# Entrepreneurship Support Systems Awareness Program : Theme

"Incentives and training to promote entrepreneurship" Speakers

Ms.Manisha Sridhar, Joint Secretary, National Entrepreneurship Committee Dr. A. Wali, Managing Director, FITT, IIT Delhi Mr. Mahesh Gupta, CEO, Kent Water Purifiers Mr Vishnu Dusad, MD, Necleus Software Mr P K Padhi, Founder CEO, Global Entrepreneurship Development

# Past Speakers

Mr. Chandra Mohan Sethi CEO, Reckitt Benckiser (I) Ltd.

Mr. Alok Agarwal CEO, Polaris India

Mr. Manoj Chugh CEO, EMC India Mr. Venkat Subramanian Chairman, EXIM Bank

Mr. Deepak Puri MD, Moser Baer

Mr. Anurag Mehra Director, KPMG

# HR CONCLAVE

ISTD Regional Convention : Theme

"Competitive Edge and Employability through Training and Development"

# Speakers

Sh. M. Damodaran, Former Chairman, SEBI Dr. Vinay Bharat Ram, CMD, DCM Ltd. Dr. M. B. Athreya, Management Consultant Dr. A.K. Balyan, Director (HR), ONGC Ltd. Prof. Abad Ahmad, Former Pro-VC, Delhi University Dr. C.S. Venkata Ratnam, Director, IMI Mr. David Wittenberg, CEO, The Innovation Workgroup Inc. USA Mr. Subhash Jagota, CEO, Global Business Solutions Dr. Pramod Batra, Management consultant and Author, Think Inc Sh.

Mr. S.N. Mukherjee, COO, ILFS India Dr. A.K. Lomas, CMD, Mineral Exploration Corpn. Ltd. Dr. Y.V. Verma, Director (HR), LG

# **Budget Rostrum: Theme**

"Budget 2008: An Analysis" Speakers Mr T.N.Pandey, Former Chairman, Central Board of Direct Taxes

Mr. Krishnakumar Sankaranarayanan, Principal Consultant, PricewaterhouseCoopers

Mr. Arjun Narayan and Mr. Kushagra Srivatsava, Product Evangelist, Google Inc

Mr. Raj Sethia, Head (Finance & Accounting), Vodafone Mr. Arbind Modi , Joint Secretary, Central Board of Direct Taxes

Mr. Vijay Iyer, Partner, E&Y Consulting

Mr. Murali Aiyer Director, CRISIL

Mr. Hemendra Mathur Director, Yes Bank

Mr. Anand Shankar Director, Eicher Motors



# Abhineet Gupta

College:

Work Exp:

Company:

Internship:

Qualification: B.E., Metallurgy Punjab Engineering College 34 Months Bhushan Industries Ltd., JSW Steel Ltd. IDEA Project Title: Transformation of Outbound Processes



# Amit Nigam

Ankur

College:

Internship:

Internship:

Project Title:

Project Title:

Qualification:

Qualification: 16 Months Company: Internship: IL&FS Project Title:

New Delhi

DSCL

India

B. Tech, Chemical Engineering National Institute of Technology, Rourkela Paradeep Phosphates Limited, Paradeep DPR on Commercial Taxes in Orissa under National e-Governence plan

B.Tech, Electrical and Electronics

Scope of Power Cables , Control

Cables and Building Wire Cables in

Bhartiya Peeth College of Engineering,

# Qualification: College: Internship:

# Anand Hariharan

B.E., Electronics and Telecommunication Shri Ramdeobaba Kamla Nehru Engineering College IRM Project Title: Studying VAS Worldwide, and designing business proposals for Innovative services for Airtel



# Anil Kumar

B. Tech, Civil Engineering Institute Of Engineering & Technology, Lucknow 80 Months Jai Prakash Industries Ltd, Bhutan, Punj Lloyd Ltd., New Delhi, U.P. Housing & Development Board, Lucknow Internship: IL&FS Project Title:

E-Governance in Panchayati Raj Institutions of Bihar



# Anupam Kashyap

Qualification: B.E., Electronics and Communication Delhi College of Engineering 36 Months Freescale Semiconductor Ernst & Young Develop a Business Plan and a Business Model for clients in Radio Cabs/Taxis Services Business



# Anurag Chauhan Qualification:

B.E., Electronics and Telecommunication 25 Months

Developing a comparative chart of

running Bharti-IBM projects and implementing suggestions through trainings to impart skillsets



22 Months Mastek Ltd. Internship: Project Title:

B.E., Computer Engineering FCRIT, Mumbai GE Healthcare Setting up of the Singapore branch of Wipro GE taking into account the systemic, structural, tax and financial requirement



# Avijeet Singh

B.E., Information Technology. IIIT-Ċ. 28 Months Manipal Universal Learning Pvt. Ltd. Internship: IBM Project Title: Providing Recommendations for accelerating the future growth of E-Commerce in various Industrial Sectors

# Ayush Gupta

B.E., Computer Science and Engineering University Institute of Engineering and Technology GE Corporate Strategy for GE water to venture into Municipal Markets



# Avisek Mullick

Qualification: B.Com(H), M.Com, Accounting & Finance St. Xavier's College (B.Com), Calcutta University(M.Com) 18 Months Tata Motors Ltd. Internship: Xerox India Project Title: Assessment of Enterprise Document Management to strategise new accounts for Xerox Global Services(XGS)



### College: Work Exp: Company:

Dronacharya college of Engineering Spanco Telesystems & Solutions, Career Launcher India Pvt Ltd IBM



# Ankur Minda

Maharaja Institute of Technology Om Logistics Integrating Logistics in Retail

Communications

B.Tech, Electronics and

Sector

Qualification: College: Internship: Project Title:





# Bhuban Mohan Das

College:

Qualification: B. Tech. Information Technology College of Engineering And Technology, Bhubaneshwar Work Exp: 25 Months Company: Kanbay India Pvt Ltd Internship: Bombay Dyeing Project Title: Design & Implementation of Facility Management Systems in Bombay Dyeing



# Chhavi Kankhedia

Qualification: B.E., Electrical Engineering M.B.M.Engg College 11 Months T.I.M.E Pvt Ltd Xerox India Project Title: Enhancing and Expanding Channel Base of Xerox.

B. Tech, Computer Engineering

Nucleus Software Exports Ltd.

Aricent Communications Software

Analysising the business process

management of WIPRO and suggesting recommendations for

understanding their impact

on DSCL power generation

Technology

13 Months

Wipro

EAI-BPM

Amity School of Engineering and



# **Boyana Avinash** Qualification:

B.E., Mechanical Engineering A.U. College of Engineering Bombay Dyeing Effectiveness of existing performance appraisal system at Bombay Dyeing



# **Debosree Roy**

M.Sc, Physics IIT Delhi Xerox India Assessment of enterprise document management to strategise new accounts for Xerox Global Services(XGS)



### Chetan Kapoor

Internship:

Project Title:

Qualification:

College:

Internship:

Project Title:

B.Tech (Hons.), Marine Engineering Marine Engg. & Research Institute 36 Months Seaarland Management Services Pvt Itd. ICRA Management Consulting Consultancy opportunities in Energy sector of India and Developing a Business model for the same

18



### B.Tech, Computer Engineering College of Technology IBM Identifying Customer objectives, expectations and measuring the significance for customer business of Prepaid Itemised Billing System



### Gaurav Negi

College: Work Exp: Company:

Internship: Project Title:



# K Rahul Iyer

Qualification: B.I.T, Information Technology College: Ram Lal Anand College Work Exp: 36 Months Company: Global Vantedge Ltd. Infosys Technologies Ltd. Internship: DSCL Project Title: Macro economic analysis of power and oil sector and



# Gaurav Sharma

Qualification: College: Work Exp: 24 Months Company: IL&FS Internship: Project Title:

B.Tech., Information Technology Maulana Azad National Institure of Technology, Bhopal Impetus Infotech Pvt Ltd DPR for use of IT in commercial tax and treasury department of Government of Jharkhand



### B.E., Biotechnology University Institute of Engineering and Technology GE Money Improving IVR effectiveness for SBI credit cards



# Lalitha Ramanathan

B.Tech, Electronics and Telecommunication SCT College of Engineering, Trivandrum 24 Months Tata Consultancy Services IBM Pricing: Building a Business Case for Software as a Service

Gautam Agarwal Qualification: College:

Internship:

Project Title:

B.Tech, Computer science & Communication LN Mittal Institue of Information Technology GNG Group Planning & Implementation of E-governance project in Himachal Pradesh

Qualification: College: Work Exp: Company: Internship: Project Title:





# Mandeep Singh

B. Tech. Mechanical Engineering NIT Kurukshetra 12 Months Tata Consultancy Services Citi Bank Benchmarking Practices in Services and Operations against Competition

ESOK with access to all NRI

business constituents.

B.E., Information

packaging solutions

Technology.

Wipro



# Manish Balani

Qualification: B.E., Chemical Engineering Thadomal Shahani Engineering College 19 Months H-F Paints Ltd IBM Project Title: Identifying the project implementation gaps in products named Metasolv M6 AND 95 Percentile



# Mayank Tripathi

Internship:

Project Title:

Qualification:

College:

Work Exp:

Company:

Internship:

Project Title:

Pratyush Kumar Thakur

37 Months

India

B.E., Production and Industrial Engineering K. J. Somaiya College of Engineering 59 Months Godrej & Boyce Ltd., Infosys, Juniper Networks IBM Competitive evaluation, challenges, resource constraints and integration issues with acquired security solution.

B.E., Mechanical Engineering

Delhi College of Engineering

Evaluation of A2E project on the regulatory aspects and

providing a framework for approvals and designing Corporate Brochure for BP

Maruti Udyog Limited

British Petroleum

9

### Niharika Saxena Qualification: B. Tech, Electrical Engineering A.K.G.E.C., Ghaziabad College: Internship: Citi Bank Project Title: Enhancing paperless transaction experience for customers. Developing an



# Nilesh Choudhury Qualification:

B.E., Information Science & Engineering PESIT , Bangalore 20 Months Tata Consultancy Services GE Corporate Building financial model for GE water equipments





# Rajat Khurana

B.E., Electronics and Telecommunication Vivekanad Education Society's Institute of Technology 23 Months TULIP IT Services, Tata Consultancy Services Citi bank Productivity Analysis for Capital Markets and KPO



# Sabyasachi Mondal

Priyanka Gihar

Qualification:

College:

College:

Internship:

Project Title:

Qualification: B. Tech, Electronics and Electrical Communication IIT Kharagpur Work Exp: 34 Months Company: Transwitch India Internship: Glaxo Smith Kline Project Title: Global Procurement for GSK India



# Sai Jayanth Qualification:

Internship:

Project Title:

University College Of Engineering, Hyderabad 14 Months Siemens Ltd IBM Improving the value chain of IBM services



# Ravi Baid

B.Tech, Information Technology Institute of Engineering & Management, Kolkata 20 Months Cognizant Technology Solutions e-Člerx Quality process improvement in DTCC BAU (depository trust clearing corporation business as usual) for equity & interest rate derivatives

# Samarth Sharma

Project Title:

Project Title:



B.Tech, Electronics and Communication MM Engg College , Ambala 24 Months PM Electronics Hewitt Associates IBM Non Voice CRM Feasibility

study, Project Management and interaction with vendors and client

B.E., Electronics and Communication



# Sameer Pradhan

B.E., Computer Science and Engineering Delhi College of Engineering 24 Months UTStarcom Inc. Xerox India Designing the strategy for the launch of a new segment of MFP



# Sandeep Agarwal

Qualification: Technology, Delhi 10 Months IBM Project Title:

Operations Map)

B.E., Manufacturing Process and Automation Netaji Subhas Institute of Tata Consultancy Services Mapping the activites of Mediation division in eTOM (enhanced Telecom



# Satyendra Kumar

Qualification: B.Tech (Hons), Electrical Engineering IIT Kharagpur 108 Months Engineers India Limited IL&FS Project Title: e-Governance & ICT business



# Shyam George

B. Tech, Safety & Fire CUSAT 36 Months Infosys Technologies Ltd. KSA-Technopak Analysis of future of retail sector in tier 2 and tier 3 cities



# Sidharth Sarda

Qualification: Internship: Project Title:

B.E., Food Technology Deartment of Chemical Engineering and Technology, Chandigarh General Electric (Money) Selling insurance, make 50 employees of GE IRDA certified



# Sukirti Singh

Project Title:

Qualification:

College:

Internship:

Project Title:

B.Tech, Electronics and Telecommunications Indira Gandhi Institute of Technology, Delhi 20 Months DMRC UST Global Analysis of South American markets for UST to enter those markets

B.E., Information Technology.

Vasavi College of Engineering

Improving the delivery process

for CRM implementation for

Rockwell automation



## Sumit Bansal

Qualification: B. Tech, Biotechnology Jaypee Institute of Information Technology University GSK Stability Management and Batch Manufacturing Record Rationalization



# Sumit Cherian

College:

Work Exp:

Company:

Qualification: Engineering G.I.T.A.M. 21 Months Tata Consultancy Services Internship: Wipro SOA Deal Structuring Project Title:

B. Tech , Computer Science and



# B.E., Computer Engineering Nirma Institute of Technology, Satvam Computer Services Ltd. Citi Bank Improving the CAP tracking and



# Vikas kumar Jha

Surampudi Srikar

IBM

B.E., Computer Science and Engineering BMSCE, Bangalore 12 Months Fidelity Investments IBM Project Title: Consulting in automation of Prepaid Management Services



# Vaibhav Prabhakar

Qualification: B. Tech, Electronics and Communication Babu Banarasi Das National Instt. of Tech. & Mgmt. Internship: Bombay Dyeing Project Title: Design & Implementation of Facility Management Systems in Bombay Dyeing



# Vatsal Juvariwala

closure process as part of the Third party assessments process.

21

# <image>

# Placements .... Embracing the extraordinary

# **Placement Schedule**



# Placement 2008



General

22



Manhattan Associates Hewitt Associates

# HR

# Achievements



Name of the Event/Contest	Details of the Contest	Prizes Won
Caritas Call	Business Plan Competition	Second
Savage Garden	Marketing Warfare	First
Au Contraire	Debate	Second
International GLOGIFT08 conference at Stevens	Using Creativity for Sustainable Development by incorporating Clean Development Mechanism	Finalists
Trilogy B Plan Contest	B Plan Contest	Finalists
Poseidon	B Plan Contest	Second
Inter College Quiz Competition	Quiz Competition	First
Big Bang	Overall personality competition	First
EDC Tipping Plan Contest	Marketing strategy competition	Finalists
Trade Arcade	Sales and Marketing Game	First
Bravura	Paper Presentation contest	First
Triton	Management Game, Business Quiz	Finalists
People Tree (HR Consulting Game)	HR Consulting Game	Second
Prince Edwards Island	Advertising And Marketing	Second
Cygnus	Finance & consulting	Second
Kritva	Equity Research and Trading	Finalists







# 23

# Alumni

ANEESH CHAUDHRY HLL Senior Maneger(Supply chain)

NIKHIL K CHAUDHARY Indian Airlines Senior Maneger(Operations)

**NIKHIL GUPTA** Capital One Group Manager-Market Research

AJAY JOTWANI Syntel Director(Sales)

**VIJAY KUMAR** Vaibhav Informatics CEO

**VIPON KUMAR GUPTA** Essar Vice President( Country Operations)

# **Industry Speak**

CIO, VP of Global Innova tion. Pfizer

It was indeed a great pleasure interacting with the MBA students at the Department of management studies at IIT Delhi. As a judge for Professor Kachnowski's IIT business plan contest I was astounded by the quality of the students and their ability to solve challenging business problems swiftly. Their ideas were informed, innovative, and workable. The students have the spirit of 'collaborative competition' that combines teamwork, brilliance, and passion - a great combination.

The intellectual caliber and inherent enthusiasm of these students ranks with any of the top business school in the world.

The infrastructure and support at DMS, IIT Delhi matches that of top business schools I have seen, I am confident that the institute will continue its rise on the high trajectory it has set off on. The idea of frequent corporate interaction is a laudable idea. It is reflective and leadership qualities which seems to define students.

PROF. STAN KACHNOWSKI Visiting Professor, Department of Management Studies , IIT Delhi Fellow, Royal Society of Medicine, England Chair, HIT Lab, Columbia University

Having taught graduate students of all ages from over 50 countries around the world with various professional backgrounds, the IIT Delhi Management student stands out as amongst the best. The student's thirst for knowledge has them opting for a grueling weekly schedule unlike any other I have heard of or seen. It requires very little facilitation to encourage vigorous classroom discussion, with the students consistently driven by a desire to exceed their own extraordinary expectations. Their exceptional internal motivation and finely tuned social skills make them natural leaders who can contribute immediately upon graduating from the program. The IIT Delhi Management student comes with all of the analytical tools, communications skills, and personal character that any organization will need in order to succeed in this global economy.

# MR. RAKESH JAGGI

It is a great pleasure to back at my Alma matter. DMS, IIT Delhi can surely pride itself on the fact that it has a wonderful faculty that can perfectly straddle the world of academic scholarship and corporate India with equal ease. DMS has a buzzing campus and I look forward to visiting it more often

AMIT TANDON

**Empyrean Partners** Director

# ATANU DATTA PWC Consultant

PRASAD P V GENPACT Asst. Vice President(Quality)

SIMAR SINGH GENPACT Asst. Vice President

# DHARMESH KUMAR SRIVASTAVA

Gilette India Ltd. Vice President(Operations)

**VIKAS AGGARWAL** India MART InterMESH Limited Head(Operations)

**KAVITA SETHI** Montage Director

PAWAN KUMAR Indian Oil Corporation Ltd. Senior Operations Maneger

# SANJAY ANAND

INS and solution Ltd. Director

SUDISH KUMAR Honeywell Country Head (Marketing)

**RAVINDER SINGH** Finite Softech Pvt Ltd CEO

PARAG SHARMA IMACS Head(Power Sector)

# Contact us

# Faculty Co-ordinators (Placements)

Dr. Harish Chaudhary, Dr. Mahim Sagar Department of Management Studies, Vishwakarma Bhawan, Indian Institute of Technology, Shaheed Jeet Singh Marg, New Delhi - 110016. Email : placements@iitdmba.com Visit us at www.iitdmba.com

# Placement Committee

Chetan Kapoor (Co-ordinator) -	- 9810234703,	9899452094
Gaurav Kalra-	9999099611	
Samarth Sharma -	9810333939	
Rajat Khurana -	9868065772	
Sameer Pradhan -	9818374007	
Debosree Roy -	9899798023	